

Education Committee

Workforce Financial Aid for the FY2019-2020 School Year

May 2019

At its meeting in January 2019, the Education Committee agreed to make available \$3 million for Workforce Financial Aid proposals that would provide last-dollar tuition assistance for tobacco region residents at community colleges and higher education centers during the 2019-2020 school year. In May 2018 the Committee recommended and the Commission approved \$2.8 million for 12 requests from 11 community colleges and one higher education center for Financial Aid in the current 2018-19 school year, with a maximum request of \$300,000. Based on the increased funding level of \$3M for 2019-20, Staff instructed those recipients that the new requests summarized on the following pages should reflect no more than a 5% increase over 2018-19 funding amounts, with a maximum request of \$315,000. As of the March due date, eleven proposals were submitted for 2019-20, seeking \$2,945,694.

Applicants were instructed to align requests as closely as possible with the Committee's funding priorities described below. As in previous years, TRRC funds are to be last-dollar after all other funding sources have been exhausted, and per the Code revisions adopted in 2015 regarding the Commission, must be matched at least dollar-for-dollar.

1. All certifications that can be completed in six months or fewer*;
2. STEM-H and Advanced Manufacturing applicants who can attain their degree/certificate within one year*;
3. All other STEM-H and Advanced Manufacturing applicants who are working toward a degree or certificate;
4. All other community college students who might obtain their degree/certificate within one year;
5. All other full-time, program-placed students.

* For students receiving state FastForward Workforce Credential Grant (WCG) funding for non-credit training, the Commission will support one-sixth of the cost of the training program and certification, (half of the one-third share the student is responsible for) with the remainder to be covered by the state's WCG funds, and potentially state FANTIC funds or other sources including private foundations and/or the student.

Staff Comments and Recommendations: This current Workforce Financial Aid cycle shows clear measurable progress by applicants on adjusting the focus of TRRC funds on the Education Committee's ranked priorities adopted two years ago. In the summaries below it is apparent the applicants have made significant progress in these 2019-20 proposals to align requests much more closely with the Committee's recently-adopted funding priorities. All requests generally comply with the Committee's long-standing objectives of providing last-dollar assistance to students working to obtain a nationally-recognized workforce or academic credential. The requests anticipate serving a total of 2,383 students and resulting in 1,773 of those students obtaining a credential in 2019-20. The proposals also estimate matching funds of more than \$3.8 million for all students (TRRC and non-TRRC supported) enrolled in these priority categories.

Staff recommends approval of these requests as submitted for Workforce Financial Aid for tobacco region residents in the 2019-20 school year.

Central Virginia Community College Educational Foundation, Inc.

Tobacco Region Financial Aid for Workforce Preparedness Education (#3542)

\$315,000 Requested

Executive Summary Provided by Applicant: Central Virginia Community College seeks to prepare students for the modern workforce from the Tobacco Region area including Campbell, Appomattox and Bedford counties. CVCC’s Tobacco Region population is the second highest among Virginia community colleges (see attached list). Unfortunately, many of these students are not able to pay either the tuition expense or the non-credit class fee that is required to obtain the education they need to qualify for a job leading to a self-sufficient life. The \$315,000 grant requested would enable us to provide scholarships to help these students get the career preparation they need to become productive members of our communities.

Anticipated Results								
Program Summary			Unduplicated # of Students Completing in School Year:					
Sub-Program	TRRC \$ Requested	# Students Served	Total	Diplomas	Certs	Assoc	Xfers	Total
Workforce Credential Aid	\$60,000.00	150	150	0	150	0	0	150
STEM - H Final Year Scholarships	\$70,000.00	30	30	2	4	13	5	24
Occupational Final Year Scholarships	\$40,000.00	16	16	2	2	8	0	12
STEM - H Scholarships	\$90,000.00	36	36	0	2	5	5	12
Tobacco Region Merit Scholarships	\$55,000.00	21	21	0	0	2	10	12
Total	\$315,000.00	253	253	4	158	28	20	210

Matching Funds	
Source	Amount
State	\$0.00
Local	\$0.00
Federal	\$0.00
Private	\$453,000.00
In-Kind	\$0.00
Total	\$453,000.00

Danville Community College Educational Foundation, Inc.
Workforce Financial Aid for 2019-2020 (#3523)
\$315,000 Requested

Executive Summary Provided by Applicant: Danville Community College (DCC) is requesting \$315,000 in funding to support the training and education of the region's workforce. More than 4,500 students attend DCC each semester. DCC's service region includes the City of Danville and Halifax and Pittsylvania counties. DCC is committed to short-term training (i.e. certifications - 6 months or less; certificate/degree programs - 12 months or less); STEM-H, Advanced Manufacturing or other full-time programs. 1. Workforce Financial Aid: \$65,000. These awards will cover students in Workforce Financial Aid Priority 1 (6 months or less career studies certificates or certifications). 2. Workforce Financial Aid: \$250,000. These awards will cover students in Workforce Financial Aid Priorities 2-5 (i.e. 12 month degree/certificate in targeted programs; STEM-H/Advanced Manufacturing degree/certificate applicants; other applicants working toward 12 month degree/certificate; all other full-time program placed students).

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# Students Served	Diplomas	Certs	Assoc	Xfers	Total
1. Workforce Credential Aid – Six months of less for certifications	65,000	65	0	65	0	0	65
2. STEM-H and Advanced Manufacturing Scholarships – Final Year. Completing within One Year	125,000	60	20	2	13	25	60
3. STEM-H and Advanced Manufacturing Scholarships– Others. Completing within Two Years.	125,000	65	24	6	23	12	65
4. All others obtaining degree / certificate within One Year.	\$0	0	0	0	0	0	0
5. All others obtaining degree / certificate within Two Years.	\$0	0	0	0	0		0
Total	\$315,000	190	44	73	36	37	190

Matching Funds	
Source	Amount
State	\$100,000
Local	\$0.00
Federal	\$150,000
Private	\$200,000
In-Kind	\$0.00
Total	\$450,000

John Tyler Community College Foundation

2019-20 Tobacco Region Scholarship Program (#3543) **\$126,000 Requested**

Executive Summary Description Provided by Applicant: Two-thirds of the estimated 1.5 million jobs that Virginia must fill by 2022 will require a postsecondary credential; however, most will not require a baccalaureate degree. Many of these occupations are found in advanced manufacturing and other science, technology, engineering, mathematics, and healthcare (STEM-H) fields. John Tyler Community College (JTCC) is addressing the need for a skilled regional workforce by delivering high-quality education and training opportunities that prepare students for these in-demand careers. The college also offers resources that help students access its programs, earn credentials, and gain skills employers value. The JTCC Foundation requests a grant from the Virginia Tobacco Commission to support scholarships for Amelia, Dinwiddie, and Sussex County students enrolled in Tyler's Advanced Manufacturing Pipeline and STEM-H programs. This investment will foster a stronger regional workforce by improving access to a Tyler education for tobacco region residents and increasing the number of career-ready graduates.

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# Students Served	Diplomas	Certs	Assoc	Xfers	Total
Advanced Manufacturing (concurrent)	\$92,480.00	48	0	21	0	0	21
STEM-H Programs (One Year)	\$11,520.00	4	0	2	1	1	4
STEM-H Programs (Two Years)	\$22,000.00	16	0	1	1	1	3
Total	\$126,000.00	68	0	24	2	2	28

Matching Funds	
Source	Amount
State	\$55,235.75
Local	\$0.00
Federal	\$201,526.00
Private	\$15,351.25
In-Kind	\$0.00
Total	\$272,113.00

Mountain Empire Community College

MECC WORKS Scholarship Program (#3541)
\$315,000 Requested

Executive Summary Description Provided by Applicant: The Mountain Empire Community College (MECC) Foundation requests \$315,000 in scholarship aid to assist students enrolled in programs aligned with the Tobacco Region Revitalization Commission’s Workforce Financial Aid priorities. The 2019-2020 MECC WORKS (Workforce Opportunities Through Resources and Knowledge) Program is a tuition scholarship that will assist the following student populations:

1. Students enrolled in certification programs that can be completed in six months or fewer (\$70,000)
2. Identified target program students who will obtain their degree/certificate within one (1) year (\$75,000)
3. STEM-H and Advanced Manufacturing applicants who are enrolled in a degree or certificate program (\$110,000)
4. All other MECC students who might obtain their degree/certificate within one year (\$30,000)
5. All other full-time, program placed students (\$30,000)

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# Students Served	Diplomas	Certs	Assoc	Xfers	Total
6-Month Certifications & Workforce Credentials	\$70,000.00	73	0	55	0	0	55
Target Programs One Year Degree	\$75,000.00	130	0	110	0	0	110
STEM-H & Advanced Manufacturing	\$110,000.00	170	0	62	85	0	147
Degree/Certificate Students Who Can Complete in One Year	\$30,000.00	30	0	0	15	8	23
All Other Full-Time Program Placed Students	\$30,000.00	30	0	0	11	0	11
Total	\$315,000.00	433	0	227	111	8	346

Matching Funds	
Source	Amount
State	\$343,434.59
Local	\$0.00
Federal	\$246,270.70
Private	\$0.00
In-Kind	\$0.00
Total	\$589,705.29

New River Community College Educational Foundation

Floyd County - Access to Community College Education (ACCE) (#3520)
\$120,000 Requested

Executive Summary Description Provided by Applicant: This project will provide tuition assistance to Floyd County High School (FCHS) class of 2018 and 2019 students attending New River Community College (NRCC). Qualifying students must enroll fulltime at NRCC in a program which meets federal/financial aid requirements. This project seeks to incentivize/support FCHS students to pursue certificates/credentialing and/or associate degrees. Many students will be first generation college attendees. As part of this program, NRCC will provide close support to these students while attending college. Our goal is that every Floyd County ACCE student will graduate NRCC with either an occupational/technical degree/certificate or credential ready for the workforce or a two-year degree prepared to transfer to a university. ACCE will strengthen Floyd County’s workforce. The project funding provided by the Tobacco Commission will close the gap between financial aid and total tuition costs. Federal/state financial aid dollars awarded would serve as matching funds.

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# Students Served	Diplomas	Certs	Assoc	Xfers	Total
Advanced Manufacturing	\$14,832.00	11	0	7	1	0	8
Stem-H	\$35,056.00	26	0	1	19	0	20
Business Services	\$8,090.00	6	0	0	5	0	5
Human Services and Early Childhood	\$14,832.00	11	0	1	6	0	7
General Studies - Transfer	\$47,190.00	35	0	0	28	0	28
Total	\$120,000.00	89	0	9	59	0	68

Matching Funds	
Source	Amount
State	\$0.00
Local	\$0.00
Federal	\$120,000.00
Private	\$0.00
In-Kind	\$0.00
Total	\$120,000.00

Patrick Henry Community College Foundation

2019-2020 Student Scholarships (#3508)

\$315,000 Requested

Executive Summary Description Provided by Applicant: Patrick Henry Community College (PHCC) Foundation requests \$315,000 for five scholarship pools:

- 1) Workforce Credential Students who will complete in six months or fewer (\$18,000),
- 2) STEM-H and Advanced Manufacturing students who can attain their degree/certificate within one year (\$40,500),
- 3) STEM-H and Advanced Manufacturing applicants who are working towards a degree or certificate (\$102,500),
- 4) All other students who might obtain their degree/certificate within one year (\$76,000),
- 5) All other full-time, program-placed students, for which completion will require more than one year (\$78,000).

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# Students Served	Diplomas	Certs	Assoc	Xfers	Total
Workforce Credential Students	\$18,000.00	11	0	8	0	0	8
One Year Certificate Students	\$40,500.00	39	0	18	0	2	20
STEM-H and Advanced Manufacturing Students	\$102,500.00	50	0	10	12	3	25
Students Who May Complete Within One Year	\$76,000.00	45	0	3	25	10	38
Full-time, Program Placed Students	\$78,000.00	35	0	4	10	3	17
Total	\$315,000.00	180	0	43	47	18	108

Matching Funds	
Source	Amount
State	\$69,306.00
Local	\$0.00
Federal	\$41,451.00
Private	\$405,153.00
In-Kind	\$0.00
Total	\$515,910.00

Southside Virginia Community College Foundation
Removing Financial Barriers for Southside Students (#3538)
\$315,000 Requested

Executive Summary Description Provided by Applicant: Southside Virginia Community College (SSVCC) serves students across ten rural, tobacco region counties in south central Virginia. The SSVCC Foundation assists the College’s students by providing scholarship opportunities to help meet unfunded financial needs. This proposed project, “Removing Financial Barriers for Southside Students,” seeks \$315,000 in funding for scholarship aid to assist students seeking workforce and academic credentials ranked by in this order of priority:

- 1) Workforce certifications that can be completed in six or fewer months
- 2) STEM-H and Advanced Manufacturing credentials that can be completed in one year
- 3) STEM-H and Advanced Manufacturing credentials requiring more than one year
- 4) Certifications and degrees other than STEM-H and Advanced Manufacturing that can be completed in one year
- 5) Other full-time, program-placed students enrolled in programs that require more than one year.

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# Students Served	Diplomas	Certs	Assoc	Xfers	Total
Workforce	\$115,000.00	70	0	70	0	0	70
STEM-H and Advanced Manufacturing, less than one year	\$145,750.00	81	0	74	0	0	74
STEM-H and Advanced Manufacturing, more than one year	\$14,250.00	17	0	0	10	0	10
Other degree/certificate programs, less than one year	\$27,500.00	65	0	72	0	0	72
Other full-time, program placed students, more than one year	\$12,500.00	24	0	0	6	0	6
Total	\$315,000.00	257	0	216	16	0	232

Matching Funds	
Source	Amount
State	\$161,000.00
Local	\$0.00
Federal	\$225,000.00
Private	\$47,000.00
In-Kind	\$0.00
Total	\$433,000.00

Southwest Virginia Community College
2019-20 WFA Tobacco Scholarship Program (#3536)
\$315,000 Requested

Executive Summary Description Provided by Applicant: SWCC requests grant funds in the amount of \$315,000 to provide scholarships to meet the five priority programs that the Tobacco Commission has identified. SWCC will give funding priority to students enrolled in short-term certificate programs to ensure that more students can be served in a shorter span of time. Therefore, SWCC will give special emphasis to the three categories that will help to accomplish this goal:

1. Career Studies Certificates
2. One-Year Degree/Certificate Programs
3. STEM-H/Advanced Manufacturing Programs.

We anticipate that a small number of students who have completed previous credits may be able to earn a one-year degree/certificate under the fourth priority category, but the large majority of scholarships will be awarded in the top 3 categories.

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# Students Served	Diplomas	Certs	Assoc	Xfers	Total
Workforce Credential Aid – Six months or less for certification	\$166,950.00	133	0	86	0	0	86
STEM-H and Advanced Manufacturing Scholarships Final year. Completing within one year	\$63,000.00	50	0	33	0	0	33
STEM-H and Advanced Manufacturing Scholarships – Others. Completing within two years	\$69,300.00	55	0	0	36	0	36
All others obtaining degree/ certificate within one year.	15,750	12	0	0	8	0	8
Total	\$315,000.00	250	0	119	44	0	163

Matching Funds	
Source	Amount
State	\$89,000.00
Local	\$75,000.00
Federal	\$81,500.00
Private	\$69,500.00
In-Kind	\$0.00
Total	\$315,000.00

Virginia Highlands Community College Educational Foundation
Workforce Financial Aid FY20 (#3540)
\$315,000 Requested

Executive Summary Description Provided by Applicant: Virginia Highlands Community College requests \$315,000.00 to support last-dollar financial assistance programs for eligible students. These assistance programs are designed to promote attainment of the credentials prioritized by TRRC, particularly (1) short-term workforce credentials, (2) STEM-H and Advanced Manufacturing students within one year of degree attainment, and (3) students in STEM-H and Advanced Manufacturing training who require more than one year for completion. All other students are prioritized by time required for completion, with those requiring more than one year receiving secondary consideration. VHCC targets high-achieving, underserved populations through scholarships funded by the TRRC Workforce Financial Aid program. The Tobacco Growers Scholarship is awarded to family members of commercial tobacco growers to promote their successful transition to high demand occupations, particularly in STEM-H fields. Last, three scholarships offered in partnership with the school districts within VHCC’s service region provide assistance to high-achieving students according to need and TRRC’s priorities.

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# Students Served	Diplomas	Certs	Assoc	Xfers	Total
1. Workforce Credential Aid – Six months of less for certifications	\$60,000.00	160		154			154
2. STEM-H and Advanced Manufacturing Scholarships – Final Year. Completing within One Year	\$70,000.00	25	12		11	9	32
3. STEM-H and Advanced Manufacturing Scholarships– Others. Completing within Two Years.	\$65,000.00	24					
4. All others obtaining degree / certificate within One Year.	\$60,000.00	21	10		9	7	28
5. All others obtaining degree / certificate within Two Years.	\$60,000.00	21					
Total	\$315,000.00	250	22		20	16	214

Matching Funds	
Source	Amount
State	\$155,000.00
Local	\$0.00
Federal	\$160,000.00
Private	\$0.00
In-Kind	\$0.00
Total	\$315,000.00

Virginia Western Community College Educational Foundation Inc
Workforce Financial Aid and Community College Access for Franklin County (#3537)
\$157,500 Requested

Executive Summary Description Provided by Applicant: Tuition support for Virginia Western Community College's Workforce credentials programs and Community College Access Program (CCAP) will provide much-needed assistance for Franklin County students who seek the education and skills to make them job-ready and contributors to the regional economy. The requested funds will assist an estimated 143 Franklin County/Southside students in the 2019-20 academic year. Workforce financial aid will leverage state FastForward funding and is expected to produce 96 certificates or credentials in high-demand fields such as pharmacy technicians, machinists, mechatronics and certified nursing assistants. Commission funds for the popular CCAP program will provided "last in" scholarship dollars for students pursuing associate degrees as well as those aiming to transferring to four-year schools.

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# Students Served	Diplomas	Certs	Assoc	Xfers	Total
1. Workforce Credentials	\$25,700.00	44	0	44	0	0	44
2, STEM-H and Adv Man Scholarships – Final Year. Completing within One year.	\$23,988	18			18		18
3. STEM-H and Adv Manu Scholarships – Others Completing within Two years.	\$37,168	28					
4. All others obtaining degree / certificate within One year.	\$29,260	22			22		22
5, All others obtaining degree / certificate within Two years.	\$41,384	31					
Total	\$157,500.00	143	0	44	40	0	84

Matching Funds	
Source	Amount
State	\$173,129.00
Local	\$0.00
Federal	\$140,980.00
Private	\$101,225.00
In-Kind	\$0.00
Total	\$415,334.00

Wytheville Community College
Forging Futures Scholarship Program (#3539)
\$315,000 Requested

Executive Summary Description Provided by Applicant: The 2019-2020 Wytheville Community College Forging Futures Scholarship Program is a tuition scholarship that will assist the following student populations:

1. Students taking certification programs that can be completed in six months or less
2. STEM-H and Advanced Manufacturing students who can attain their degree/certificate within one year
3. STEM-H and Advanced Manufacturing students who are working toward a degree or certificate
4. All other community college students who might obtain their degree/certificate within one year
5. All other full-time, program-placed students

For students receiving FastForward Workforce Credential funding, the scholarship program will support one-sixth of the cost of the training program and certification, (half of the one-third share the student is responsible for), with the remainder to be covered by FastForward and potentially state FANTIC funds or other sources. This project assumes that FastForward funding will be allocated in the state budget. Other scholarships will provide last-dollar tuition funding.

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# Students Served	Diplomas	Certs	Assoc	Xfers	Total
Workforce Credentials Students (complete in 6 months or less)	\$72,000.00	90	0	90	0	0	90
STEM-H & Advanced Manufacturing applicants who can attain their degree/certificate within 1 year	\$88,000.00	75	1	7	15	7	30
STEM-H & Advanced Manufacturing program students who are working toward a degree or certificate that will require more than 1 year	\$110,000.00	70	0	0	0	0	0
All other eligible students (complete in 1 year)	\$10,000.00	5	0	0	4	6	10
All other full-time, program-placed students	\$35,000.00	30	0	0	0	0	0
Total	\$315,000.00	270	1	97	19	13	130

Matching Funds	
Source	Amount
State	\$175,000.00
Local	\$0.00
Federal	\$125,000.00
Private	\$15,000.00
In-Kind	\$0.00
Total	\$315,000.00