



Talent Attraction Program (TAP)

Update to Education Committee

January 7, 2020

VDH VA-SLRP

- Program currently being marketed
- Recorded interview on Jan 3 to air Sunday on PBS in Richmond area
- Applications being accepted now through March 31, 2020
- Awards to be made in early April



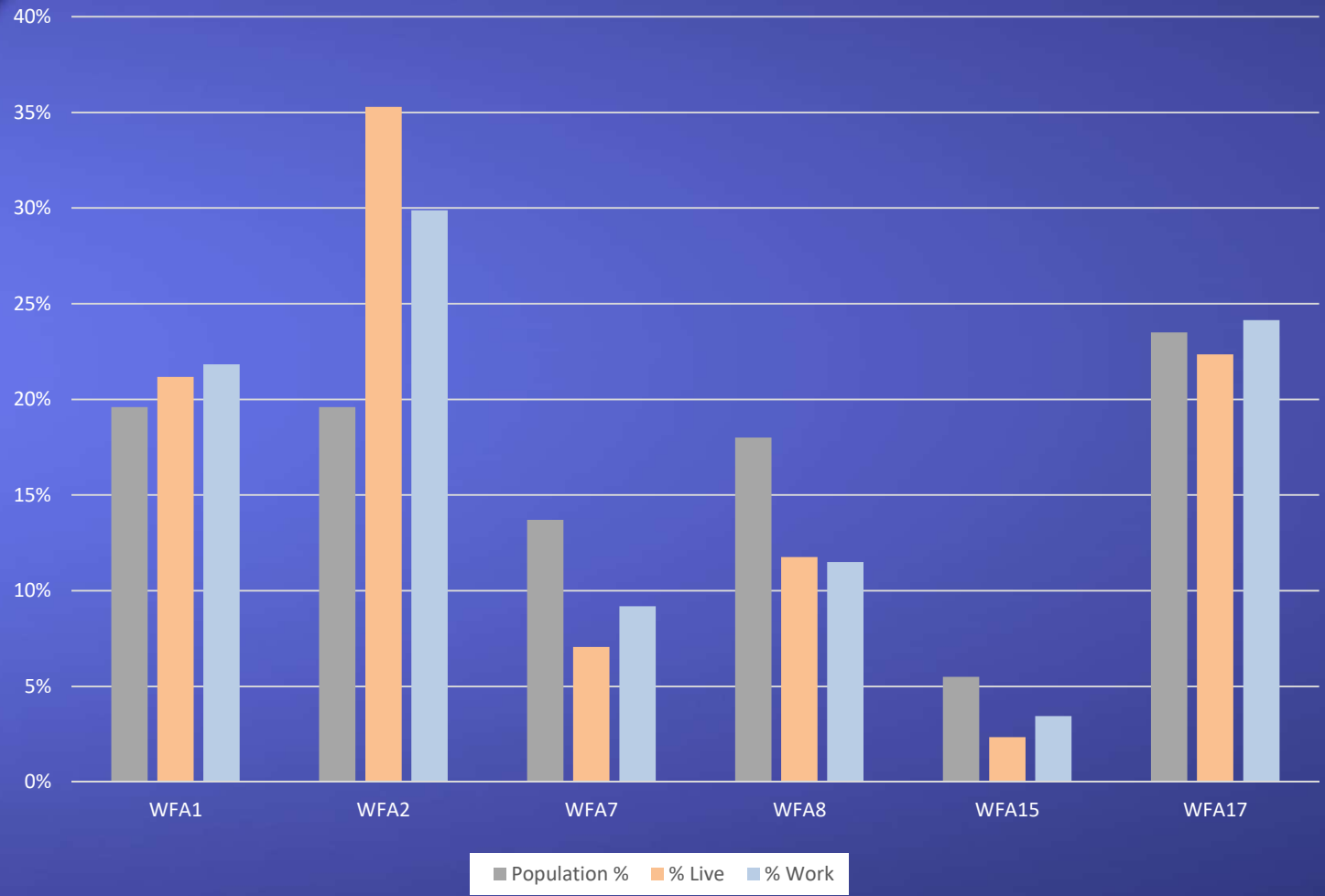
2019 TAP Applications/Awards

- 140 applications received
- 120 eligible
- 92 awards made
- 91 accepted totaling \$1,614,500
- Average award \$17,549

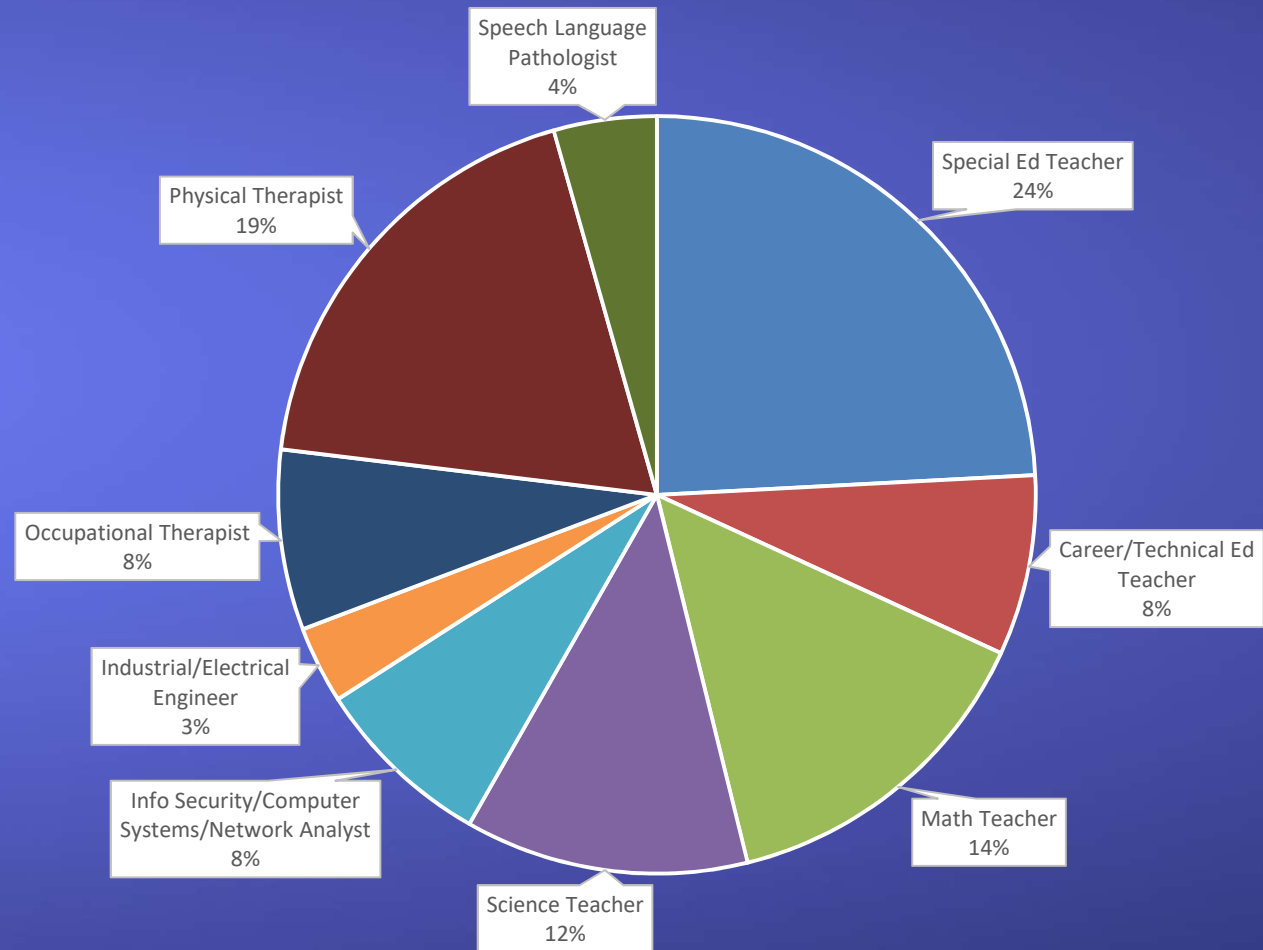
Workforce Areas (modified)

WFA	Localities
WFA1	Buchanan, Dickenson, Lee, Norton, Russell, Scott, Tazewell, Wise
WFA2	Bland, Bristol, Carroll, Floyd, Galax, Grayson, Smyth, Washington, Wythe
WFA7	Appomattox, Bedford, Campbell
WFA8	Amelia, Brunswick, Buckingham, Charlotte, Cumberland, Halifax, Lunenburg, Mecklenburg, Nottoway, Prince Edward
WFA15	Dinwiddie, Emporia, Greensville, Sussex
WFA17	Danville, Franklin, Henry, Martinsville, Patrick, Pittsylvania

TAP Awards by Region



2019 TAP Awards by Occupation



A photograph showing several blue graduation caps (mortarboards) on a stage, with a person's head visible in the background. The image is partially obscured by a dark blue overlay.

Proposed Changes

- Recommend spring application round due March 31
- Must have graduated or will graduate between March 2019 – Dec 2020
- No change to other program requirements for 2-year commitment after graduation and award is made to:
 - Reside in the Tobacco Region
 - Work in hard-to-fill occupation in the Tobacco Region
 - Become civically engaged in community (50 hrs/yr)

A photograph of a graduation ceremony with students in blue caps and gowns. The image is partially obscured by a dark blue overlay that contains the text.

Eligible Occupations (no change)

- Public School Teacher in Science, Math, Technology/Computer Science, or Career and Technical Education (Grades 6-12)
- Public School Special Education Teacher (K-12)
- Speech Language Pathologist, Physical or Occupational Therapist
- Industrial or Electrical Engineer
- Information Security, Network, or Computer Systems Analyst

A photograph of a graduation ceremony with students in blue caps and gowns. The image is partially obscured by a dark blue overlay that contains the text.

Motions

- Adopt program changes for FY20
- Recommend FY20 funding of \$1 million for TAP to supplement \$1.38 million carryforward for Spring 2020 applications