



## Virginia Tobacco Region Revitalization Commission

### PUBLIC NOTICE

December 10, 2020

## GenEdge Presentation: The Crooked Road Electronic Conference Call Meeting December 17, 2020 - 12:00 P.M.

Acting in their official capacity, Commissioners of the Virginia Tobacco Region Revitalization Commission (TRRC) are being provided the opportunity to attend a presentation on recent work the GenEdge Alliance (“GenEdge”) completed for The Crooked Road, Virginia’s Heritage Music Trail (“The Crooked Road”).

GenEdge assisted The Crooked Road in assessing their business growth potential and industry competitiveness among other things. The purpose of the meeting is for GenEdge to present the results of their work with The Crooked Road to the Commission. The Commissioners will not conduct any TRRC business. The meeting format will be electronic. No public comment shall be received at this meeting.

Due to the discussion of confidential and proprietary business information, after opening the meeting in public session, the meeting will go into closed session in accordance with the Virginia Freedom of Information Act Section 2.2-3711(A)(39), and return to open session at the conclusion of the meeting to certify only public business matters lawfully exempted from open meeting requirements and only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered.

A recording or transcript of the open portion of the meeting as well as minutes shall be posted on the Commission’s website as soon as practical after the conclusion of the meeting. The meeting agenda and other meeting material can be found on the Commission’s website: [www.revitalizeva.org](http://www.revitalizeva.org).

**If accessing the meeting from the internet via a computer or smartphone, use this link to access the electronic meeting:**

<https://virginiatobaccocommission.my.webex.com/virginiatobaccocommission.my/j.php?MTID=m03f33403c7b4c12d06745fd0569d5051>

**If accessing the meeting by telephone dial: 1-408-418-9388 (US toll) and utilize the meeting number: 132 388 2913# and meeting password: Hgue8tpvG34 (44838878 from phones and video systems)**

**If you have any access issues at the time of the meeting, contact Jordan Butler via email at: [JButler@revitalizeva.org](mailto:JButler@revitalizeva.org) or call 804-894-9652.**

In accordance with §30-179 of the Code of Virginia, the public may provide comment on their experience with this electronic meeting format. A copy of the comment form may be found below:

[http://foiacouncil.dls.virginia.gov/sample%20letters/reporting\\_reqs.htm](http://foiacouncil.dls.virginia.gov/sample%20letters/reporting_reqs.htm).

**For additional information, please visit our website at [www.revitalizeva.org](http://www.revitalizeva.org) OR call 1-804-225-2027.**