

Education Committee

Workforce Financial Aid for the FY2021-22 School Year

January 8, 2021

The Education Committee will meet at 1:30pm on January 8, 2021 to consider the following Workforce Financial Aid (WFA) proposals. In recent years, the Commission has allocated \$3 million for the WFA program that provides last-dollar tuition assistance for Tobacco Region residents at community colleges and higher education centers during an annual school year.

In May 2020, the Committee recommended and the Commission approved \$2.9 million for 11 requests from community colleges serving Tobacco Region residents for financial aid in the current 2020-21 school year, with a maximum request of \$315,000 for most colleges. For the 2021-22 school year, staff instructed those recipients that the new requests summarized on the following pages should not exceed their current year's award, again with a maximum request of \$315,000 for most colleges. Twelve proposals seeking a total of \$3,048,000 were submitted for the 2021-22 school year by the November 23, 2020 deadline.

Applicants were instructed to align their requests with the Commission's five funding priority areas by allocating WFA funds to higher priority programs before allocating funding to lower priority programs. The categories for the WFA priorities are described below. As in previous years, TRRC funds are to be last-dollar after all other funding sources have been exhausted and must be matched at least dollar-for-dollar as required by the Code of Virginia. The following summarizes the salient portions of the WFA Program Guidelines:

Priority 1: Workforce Credentials - All certifications that can be completed in six months or fewer.*

Priority 2: STEM-H and Advanced Manufacturing students who can attain their degree/certificate within one year.*

Priority 3: STEM-H and Advanced Manufacturing students who are working toward a degree or certificate, for which completion will require more than one year.

For priorities #2 and #3, WFA funding may only be used to support programs in the list of eligible programs and majors included with the WFA Program Guidelines. Any WFA funding for priorities #4 and #5 below must be limited to targeted high-demand fields documented by the applicant and approved by TRRC. Applicants were required to submit documentation of employer demand with their application and funding in these categories are subject to approval by TRRC.

Priority 4: Students who can obtain their degree/certificate within one year in a targeted high-demand field approved by TRRC.

Priority 5: Other full-time, program-placed students for which completion will require more than one year in a targeted high-demand field approved by TRRC.

*For students receiving FastForward Workforce Credentials funding for non-credit training, TRRC will support one-sixth of the cost of the training program and certification (half of the one-third share the student is responsible for), with the remainder to be covered by FFWC and potentially state FANTIC fund or other sources. However, TRRC will allow up to 50% tuition reimbursement for FFWC-eligible training cohorts that are conducted during periods when FFWC funding is not available due to state funding limitations.

Staff Comments: This year's Workforce Financial Aid applications reflect applicants' clear progress in adjusting their proposed use of TRRC funds to the ranked priorities the Education Committee adopted four years ago. All requests comply with the Committee's long-standing objectives of providing last-dollar assistance to students working to obtain a nationally-recognized workforce or academic credential. The schools that propose to use WFA funding for

priority #4 and #5 programs provided evidence of regional employer demand for certain types of jobs relevant to a corresponding credential/program.

The requests anticipate serving a total of 2,177 students and resulting in 1,276 of those students obtaining a credential in 2020-21. The proposals also estimate matching funds of more than \$5.3 million for students receiving TRRC support.

Staff recommends approval of the requests as summarized below, for last-dollar Workforce Financial Aid for Tobacco Region residents in the 2021-22 school year, contingent on the following:

- **Grantees must provide at least dollar-for-dollar matching funds;**
- **Grantees may not seek reimbursement for students enrolled in priority #4 or #5 programs in excess of the approved amounts or for programs not listed. Any unused amounts allocated to priorities #4 or #5 may only be reallocated to priorities #1, #2 or #3;**
- **If no “High-Demand Occupations” are listed when WFA funding is allocated to priority #4 and #5 programs, the Executive Director must approve any programs before the Grantee may seek reimbursement for such programs and the Grantee must submit updated Results and Budget Worksheets for staff’s approval before the Commission executes the grant agreement;**
- **Grantees must report, on an individual student basis, the full distribution of all financial aid and/or other funding used to meet that student’s financial responsibility to the Grantee. This documentation may be marked “confidential” to protect student privacy, and the Commission asks that any other data that might make documentation sensitive (such as security numbers, student health or disability status, etc.) be redacted; and**
- **Grantees must report the program/major for each scholarship recipient in order for TRRC staff to validate eligibility under the approved priorities.**

Workforce Financial Aid for the FY2021-22 School Year

Req. #	Organization	Project Title	Request Amount	Recommended Amount
3718	Central Virginia Community College Educational Foundation	Tobacco Region Financial Aid for CVCC Workforce and General Education	\$315,000	\$315,000
3717	Danville Community College Educational Foundation, Inc.	DCC Educational Foundation Workforce Financial Aid 2021-2022	\$315,000	\$315,000
3722	John Tyler Community College Foundation	2021-22 Tobacco Region Scholarship Program at John Tyler Community College	\$126,000	\$126,000
3719	Mountain Empire Community College	MECC WORKS	\$315,000	\$315,000
3720	New College Institute	2021-2022 Workforce Financial Aid	\$147,000 \$108,000	\$108,000
3725	New River Community College Educational Foundation	Floyd County - Access to Community College Education (ACCE)	\$100,000	\$100,000
3714	Patrick Henry Community College Foundation	PHCC 2021-2022 Workforce Financial Aid	\$315,000	\$315,000
3723	Southside Virginia Community College Foundation	Investing in Southside Students	\$315,000	\$315,000
3715	Southwest Virginia Community College	2021-2022 SWCC WFA Tobacco Scholarship Program	\$315,000	\$315,000
3726	Virginia Highlands Community College Educational Foundation	Virginia Highlands Community College Workforce Financial Aid FY22	\$315,000	\$315,000
3716	Virginia Western Community College Educational Foundation	Workforce Financial Aid and Community College Access for Franklin County	\$155,000	\$155,000
3724	Wytheville Community College	Wytheville Community College Forging Futures Scholarship Program	\$315,000	\$315,000

Total (12 Applications): \$3,009,000

Staff recommends: \$3,009,000

Central Virginia Community College Educational Foundation, Inc.
Tobacco Region Financial Aid for CVCC Workforce and General Education (#3718)
\$315,000 Requested

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$75,000	149	0	149	0	0	149
#2 - STEM-H and Advanced Manufacturing, completing within one year	\$140,000	77	5	19	5	0	29
#3 - STEM-H and Advanced Manufacturing, completing in more than one year	\$100,000	57	4	7	34	0	45
#4 - High-Demand Occupations, completing within one year							
#5 - High-Demand Occupations, completing in more than one year							
Total	\$315,000	283	9	175	39	0	223

Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$315,000	283	\$315,000	283	\$630,000	283

High-Demand Occupations:

- N/A - All funding is allocated to priorities #1, #2, and #3.

Danville Community College Educational Foundation, Inc.
DCC Educational Foundation Workforce Financial Aid 2021-2022 (#3717)
\$315,000 Requested

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$65,000	65	0	65	0	0	65
#2 - STEM-H and Advanced Manufacturing, completing within one year	\$130,000	65	45	0	15	5	65
#3 - STEM-H and Advanced Manufacturing, completing in more than one year	\$120,000	60	40	0	10	10	60
#4 - High-Demand Occupations, completing within one year							
#5 - High-Demand Occupations, completing in more than one year							
Total	\$315,000	190	85	65	25	15	190

Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$315,000	190	\$315,000	190	\$630,000	190

High-Demand Occupations:

- N/A - All funding is allocated to priorities #1, #2, and #3.

John Tyler Community College Foundation

2021-22 Tobacco Region Scholarship Program at John Tyler Community College (#3722)

\$126,000 Requested

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$35,574	70	0	61	0	0	61
#2 - STEM-H and Advanced Manufacturing, completing within one year	\$17,280	7	0	5	1	1	7
#3 - STEM-H and Advanced Manufacturing, completing in more than one year	\$73,146	35	0	0	0	0	0
#4 - High-Demand Occupations, completing within one year							
#5 - High-Demand Occupations, completing in more than one year							
Total	\$126,000	112	0	66	1	1	68

Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$126,000	112	\$521,194	167	\$647,194	209

High-Demand Occupations:

- N/A - All funding is allocated to priorities #1, #2, and #3.

Mountain Empire Community College

MECC WORKS (#3719)

\$315,000 Requested

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$125,000	45	0	0	0	0	0
#2 - STEM-H and Advanced Manufacturing, completing within one year	\$35,000	21	0	21	0	0	21
#3 - STEM-H and Advanced Manufacturing, completing in more than one year	\$145,000	75	0	30	45	0	75
#4 - High-Demand Occupations, completing within one year	\$5,000	5	0	5	0	0	5
#5 - High-Demand Occupations, completing in more than one year	\$5,000	4	0	0	4	0	4
Total	\$315,000	150	0	56	49	0	105

Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$315,000	150	\$6,856,943	1,420	\$7,171,943	1,570

High-Demand Occupations:

- Business Pathway - Legal (Certificate and Associates of Arts & Sciences)
- Public Safety Pathway (Career Studies Certificate, Certificate, and Associates of Arts & Sciences)

New College Institute

2021-2022 Workforce Financial Aid (#3720)

\$108,000 Request (Reduced by Applicant from \$147,000)

Anticipated Results – Revised 12/8/2020							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$108,000	48	0	48	0	0	48
#2 - STEM-H and Advanced Manufacturing, completing within one year							
#3 - STEM-H and Advanced Manufacturing, completing in more than one year							
#4 - High-Demand Occupations, completing within one year							
#5 - High-Demand Occupations, completing in more than one year							
Total	\$108,000	48	0	48	0	0	48

Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$108,000	48	\$108,000	48	\$216,000	48

High-Demand Occupations:

- N/A - All funding is allocated to priority #1.

Staff Comments:

The original request included two healthcare training certification programs (Certified Medical Assistant (CMA) and Certified Billing and Coding Specialist (CBCS)) with 18 students per program and a Class A/B Truck Driver program. NCI reduced its funding request to \$108,000 to focus only on the healthcare training certifications and remove the CDL program. NCI plans to contract with Centura College to provide the training programs at a cost of \$5,500 per student. Each student would pay \$1,000. TRRC and NCI would each pay \$2,250 per student to cover the remaining \$4,500. NCI will use its Star Telehealth Revenue Fund as matching funds.

New River Community College Educational Foundation
Floyd County - Access to Community College Education (ACCE) (#3725)
\$100,000 Requested

Anticipated Results – Revised 12/8/2020							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$10,667	8	0	8	0	0	8
#2 - STEM-H and Advanced Manufacturing, completing within one year	\$30,667 \$38,167	23 TBD	0	23 TBD	0	0	23 TBD
#3 - STEM-H and Advanced Manufacturing, completing in more than one year	\$40,000 \$47,500	30 TBD	0	0	30 TBD	0	30 TBD
#4 - High-Demand Occupations, completing within one year	\$9,333 \$1,833	7 TBD	0	7 TBD	0	0	7 TBD
#5 - High-Demand Occupations, completing in more than one year	\$9,333 \$1,833	7 TBD	0	0 TBD	7 TBD	0	7 TBD
Total	\$100,000	75 TBD	0	38 TBD	37 TBD	0	75 TBD

Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$100,000	75 TBD	\$100,000	36 TBD	\$200,000	75 TBD

High-Demand Occupations:

- To be approved by the Executive Director.

Staff Comments: In its initial application, NRCC allocated 46% of TRRC funding to priorities #4 and #5. During the review process, staff encouraged NRCC to allocate a more significant proportion of TRRC funding to higher priority categories. In response to the WFA Guidelines’ call for schools to focus any funding for priority #4 or #5 programs in “high demand fields,” NRCC wished to include more than 14 different programs. In effect, this would convert priorities #4 and #5 into catchalls that would fund a variety of programs rather than the highly targeted fields the WFA Guidelines prescribed. With staff’s encouragement, NRCC reduced the amount of TRRC funding allocated to priorities #4 and #5 to \$18,666, however, it did not meaningfully refine the program areas that TRRC WFA funds would support. Other schools that proposed allocating funding to priorities #4 and #5 had no concerns when asked to focus WFA funds on one or two programs. NRCC, however, chose not to do so. In its final request to keep a broad list of programs, NRCC raised mental health services as an example for which it would like to retain funding for priority #4 and #5 programs, however, mental health services would be considered a priority #3 STEM-H program. Consequently, staff has reallocated \$7,500 to each priority #2 and #3 from each priority #4 and #5, leaving

the balance in those lower priority categories. Staff recommends that the Executive Director approve any priority #4 and #5 programs before NRCC may seek reimbursement for such programs and that NRCC be required to submit updated Results and Budget Worksheets (i.e., the tables above) for Staff's approval before the Commission executes the grant agreement.

Patrick Henry Community College Foundation
PHCC 2021-2022 Workforce Financial Aid (#3714)
\$315,000 Requested

Anticipated Results – Revised 12/10/2020							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$10,000	11	0	8	0	0	8
#2 - STEM-H and Advanced Manufacturing, completing within one year	\$100,000	75	0	17	35	9	61
#3 - STEM-H and Advanced Manufacturing, completing in more than one year	\$180,000	95	0	14	48	19	81
#4 - High-Demand Occupations, completing within one year	\$12,500	10	0	0	6	2	8
#5 - High-Demand Occupations, completing in more than one year	\$12,500	10	0	0	6	2	8
Total	\$315,000	201	0	39	95	32	166

Anticipated Results						
Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$315,000	201	\$357,654	153	\$672,654	354

High-Demand Occupations:

- Criminal Justice (Associates of Applied Science)

Southside Virginia Community College Foundation
Investing in Southside Students (#3723)
\$315,000 Requested

Anticipated Results – Revised 12/9/2020							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$75,000	133	0	133	0	0	133
#2 - STEM-H and Advanced Manufacturing, completing within one year	\$150,000	80	0	80	0	0	80
#3 - STEM-H and Advanced Manufacturing, completing in more than one year	\$90,000	30	0	0	30	0	30
#4 - High-Demand Occupations, completing within one year							
#5 - High-Demand Occupations, completing in more than one year							
Total	\$315,000	243	0	213	30	0	243

Anticipated Results						
Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$315,000	243	\$914,000	269	\$1,229,000	512

High-Demand Occupations:

- N/A - All funding is allocated to priorities #1, #2 and #3.

Southwest Virginia Community College
 2021-2022 SWCC WFA Tobacco Scholarship Program (#3715)
 \$315,000 Requested

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$10,000	10	0	10	0	0	10
#2 - STEM-H and Advanced Manufacturing, completing within one year	\$198,028	150	0	100	50	0	150
#3 - STEM-H and Advanced Manufacturing, completing in more than one year	\$106,972	86	6	35	22	23	86
#4 - High-Demand Occupations, completing within one year							
#5 - High-Demand Occupations, completing in more than one year							
Total	\$315,000	246	6	145	72	23	246

Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$315,000	246	\$315,000	318	\$366,610	563

High-Demand Occupations:

- N/A - All funding is allocated to priorities #1, #2, and #3.

Virginia Highlands Community College Educational Foundation
Virginia Highlands Community College Workforce Financial Aid FY22 (#3726)
\$315,000 Requested

Anticipated Results – Revised 12/4/2020							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$60,000	40	0	40	0	0	40
#2 - STEM-H and Advanced Manufacturing, completing within one year	\$135,000	48	12	0	0	36	48
#3 - STEM-H and Advanced Manufacturing, completing in more than one year	\$80,000	18	6	12	0	0	18
#4 - High-Demand Occupations, completing within one year	\$28,000	18	10	8	0	0	18
#5 - High-Demand Occupations, completing in more than one year	\$12,000	6	6	0	0	0	6
Total	\$315,000	130	34	60	0	36	130

Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$315,000	130	\$315,000	130	\$630,000	260

High-Demand Occupations:

- Human Services (Associates of Arts and Sciences)
- Administration of Justice (Associates of Arts and Sciences)

Virginia Western Community College Educational Foundation Inc.

Workforce Financial Aid and Community College Access for Franklin County (#3716)

\$155,000 Requested

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$25,000	40	0	85	0	0	85
#2 - STEM-H and Advanced Manufacturing, completing within one year	\$81,402	67	0	7	67	0	74
#3 - STEM-H and Advanced Manufacturing, completing in more than one year	\$43,738	36	0	0	36	0	36
#4 - High-Demand Occupations, completing within one year	\$2,430	2	0	2	0	0	2
#5 - High-Demand Occupations, completing in more than one year	\$2,430	2	0	2	0	0	2
Total	\$155,000	147	0	96	103	0	199

Anticipated Results						
Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$155,000	147	\$322,483	0	\$477,483	147

High-Demand Occupations:

- Construction Management (Career Studies Certificate)
- Culinary Arts (Associates of Applied Sciences)

Wytheville Community College

Wytheville Community College Forging Futures Scholarship Program (#3724)

\$315,000 Requested

Anticipated Results							
Program Summary			Unduplicated # of Students Completing in School Year:				
Sub-Program	TRRC \$ Requested	# of Students Served	TRRC Diplomas	TRRC Certificates	TRRC Associates	TRRC Transfers	Total
#1 - Workforce Credentials	\$50,000	70	0	68	0	0	68
#2 - STEM-H and Advanced Manufacturing, completing within one year	\$135,000	105	4	17	37	2	60
#3 - STEM-H and Advanced Manufacturing, completing in more than one year	\$130,000	95	0	0	0	0	0
#4 - High-Demand Occupations, completing within one year							
#5 - High-Demand Occupations, completing in more than one year							
Total	\$315,000	270	4	85	37	2	128

Anticipated Results						
Workforce Financial Aid Budget Worksheet						
Sub-Program	TRRC \$ Amount	TRRC # of Students Served	Match \$ Amount	Match # of Students Served	Total \$ Amount	Total # of Students Served
Total	\$315,000	270	\$415,000	270	\$730,000	470

High-Demand Occupations:

- N/A - All funding is allocated to priorities #1, #2, and #3.