VIRGINIA TOBACCO REGION REVITALIZATION COMMISSION 701 East Franklin Street, Suite 501 Richmond, Virginia 23219

SOUTHERN VIRGINIA COMMITTEE MEETING
Wednesday, January 4, 2023

2:00 p.m.

Homewood Suites by Hilton Richmond Downtown 700 East Main Street Richmond, Virginia

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APPEARANCES:
1
     Mr. Walter Shelton, Chairman
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     Mr. T. Jordan Miles, III, Vice Chair (by phone)
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     Delegate Leslie Adams
     Delegate Kathy Byron
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     Joel Cunningham, Jr. (by phone)
 5
     Watt Foster, Jr.
     Richard Hite, Jr.
 6
     Jay Jennings
 7
     Senator L. Louise Lucas
 8
     Delegate Danny Marshall
     William Pace
 9
     Gary Walker
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     Staff:
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     Mr. Andy Sorrell, Deputy Director
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     Ms. Sarah Capps, Southern Regional Director
     Ms. Vicki Humphreys, Grants Director
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     Others present:
     The Honorable James E. Campos, Deputy Secretary of
17
        Commerce & Trade and Acting Executive Director
18
     Ms. Stephanie Kim, Finance Director
19
     Ms. Sara Williams, Southwest Regional Director
     Ms.Liz Myers, OAG Counsel
20
     Mr. Jordan Butler, Public Relations Director
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     Ms. Suzette Patter, Grants System Administrator
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     Ms. Joyce Knight, Meeting Coordinator
     Ms. Adrian Counts, Grant Assistant
23
     Ms. Emily Van Pelts, Grant Assistant
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- 1 CHAIRMAN SHELTON: Good afternoon,
- 2 everyone. It's a little past 2:00. So we will go ahead and
- get started with the Southern Virginia Committee Meeting. I
- 4 know we have quite a bit of business to sort through today.
- 5 We should have a very active committee meeting.
- To start off with, I'd like to make
- 7 an introduction of Mr. James E. Campos, who is going to
- 8 be our new director. I know there is going to be a more
- 9 formal and more detailed introduction tomorrow before the
- 10 full commission. But we do want to welcome you here as
- 11 the fist step being on the Tobacco Commission first
- 12 committee meeting. We're glad to
- 13 have you here with us today.

- Andy, if you would, call the roll for
- 16 us please.
- MR. SORRELL: All right. Thank you,
- 18 Mr. Chairman.
- Mr. Shelton. Mr. Miles. Mr. Miles
- 20 is going to be participating remotely and had a
- 21 conflict until about 2:15 or 2:30. So he may have to
- 22 call in. Delegate Adams. Delegate Byron.
- 23 Mr. Cunningham. I think Mr. Cunningham was
- 24 participating remotely. I think I heard
- 25 Mr. Cunningham on the phone. Ms. Drinkwater.

- 1 Mr. Foster. Mr. Hite. Mr. Jennings. Senator Lucas.
- 2 Delegate Marshal. Secretary Merrick or Secretary
- 3 Merrick's designee. Senator Morrissey. Mr. Pace.
- 4 Mr. Walker. Mr. Walker. We have Joel Cunningham on
- 5 the phone.
- As a reminder, folks, you will need to press
- 7 this button as you speak into the mic. Now I know
- 8 that.
- 9 Senator RUFF: In addition, you need to
- 10 hold it down. You can't just let it go.
- MR. SORRELL: True.
- 12 You have a quorum, Mr. Chairman.
- 13 (Committee members present.)
- 14 Chairman SHELTON: Thank you, Andy.
- 15 I believe with the new state rules
- 16 concerning remote participation, we need to have a
- 17 motion to accept those.
- 18 MR. HITE: Mr. Chairman, I make a
- 19 motion that we accept those.
- 20 HITE OR FOSTER: Mr. Chairman, I move
- 21 that Chairman Shelton's approval of the Commissioners
- 22 Miles and Cunningham's request to participate remotely
- in this meeting is in conformance with the
- 24 Commission's Adopted Electronic Meeting Policy, and
- 25 that the voices of the remotely participating members

- 1 can be heard by all persons at the primary meeting
- 2 location.
- 3 CHAIRMAN SHELTON: We have a motion. Is
- 4 there a second.
- 5 MR. SORRELL: I just wanted to note
- 6 that Mr. Miles is not yet on the telephone. We'll
- 7 need to do that portion again when he does jump on the
- 8 telephone.
- 9 CHAIRMAN SHELTON: Pertaining to Mr.
- 10 Cunningham, do we have a second to that motion?
- 11 UNIDENTIFIED SPEAKER: Second.
- 12 CHAIRMAN SHELTON: Motion duly made
- 13 and seconded. All those in favor, signify by saying
- 14 aye.
- 15 (Members respond.)
- 16 CHAIRMAN SHELTON: Any opposed?
- 17 (No response.)
- 18 CHAIRMAN SHELTON: Hearing none, that
- 19 motion does pass.
- Moving on to the approval of the
- 21 minutes of October the 5th. They were published on
- 22 the website.
- 23 Are there any additions or
- 24 corrections that need to be made? If not, I would
- 25 entertain a motion that we adopt them as provided.

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1 UNIDENTIFIED SPEAKER: So moved.
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- DELEGATE MARSHALL: Second.
- 3 CHAIRMAN SHELTON: Have a motion and
- 4 a second to approve the minutes as recorded from
- 5 October the 5th.
- 6 All those in favor, signify by saying
- 7 aye.
- 8 (Response.)
- 9 CHAIRMAN SHELTON: Any opposed?
- 10 (No response.)
- 11 CHAIRMAN SHELTON: Hearing none, the
- 12 minutes are approved.
- Public comment at this time is open.
- 14 I will remind everyone, anyone that is here to speak
- specifically to any application that we'll be
- 16 discussing, there will be certainly time provided at
- 17 that time. But any general public comment at this
- 18 time?
- 19 (No response.)
- CHAIRMAN SHELTON: Hearing none, we
- 21 will close the public comment section.
- We will begin with going through our
- 23 applications. Sarah Capps, I would like to go through
- 24 by category. And Sarah, if you would, I have no hands
- 25 to turn pages and hold this button at the same time.

- 1 We'll start with the Agribusiness category. If you
- 2 would go through these four, and then we will discuss
- 3 those and vote, and then go to the next category.
- 4 Unless someone has an issue at a specific time, we'll
- 5 try to do them by category. Sarah.
- 6 MS. CAPPS: Thank you, Mr. Chairman.
- 7 Mr. Chairman and members of the
- 8 Committee, we do have a pretty big agenda for today.
- 9 There are a couple of housekeeping items to start
- 10 with.
- 11 There were some letters that were
- 12 passed out from Delegate Wren Williams. He contacted
- 13 staff this morning and wanted to be sure you were
- aware of his support for the projects.
- 15 I'll just name which ones those go
- 16 with. We have a letter in support for the Virginia
- 17 Cattleman's Association project under Agribusiness for
- 18 the Patrick County EDA Application with Cockram Mill
- 19 under Business Development, for the Patrick County EDA
- 20 Application under Sites and Infrastructures for Rich
- 21 Creek Corporate Park, and for the West Piedmont PDC
- 22 Application under Tourism.
- The second housekeeping item, I
- 24 passed out to most of you, hopefully all of you, a
- 25 replacement page for the Town of Blackstone, a page

- 1 from the Staff Report. If you did not receive that,
- 2 if you can raise your hand, we'll share that with you.
- It is important for the Town of
- 4 Blackstone projects. There is a contingency that
- 5 staff included, intended to include in our
- 6 recommendation. So the copy that I passed out to you
- 7 includes that contingency.
- 8 Okay. Getting started with this
- 9 batch of applications. I'd like to just give you an
- 10 overview of how we got to this point. We do have 17
- 11 applications before you. We received 18 applications.
- 12 One of those was withdrawn. You will notice there are
- 13 very favorable staff recommendations for all of these
- 14 projects, with 16 out of the 17 recommended for
- 15 grants, and the other one being recommended for loan
- 16 consideration.
- 17 Staff did invest a lot of time
- 18 working with all of those applicants. We had four
- 19 days of project team meetings that we held with other
- 20 state agency funding partners. And we also fielded
- 21 inquiries from 58 projects. And then we encouraged
- 22 these to submit their applications. So that is just a
- 23 little background.
- Now, we will launch into the
- 25 Agribusiness section. There are four applications.

- 1 The first one is from Brunswick
- 2 County IDA. This is a \$500,000 request to support the
- 3 Brunswick County Produce Project. This is a
- 4 public/private partnership to construct a produce
- 5 processing facility at the I85 Business Park in
- 6 Alberta. This is a partnership with the Southern
- 7 Virginia Vegetable Packing, LLC, which is equally
- 8 owned by eight local farms that participate in organic
- 9 produce production aggregation and distribution.
- Demand for their products has led to
- 11 multiple expansions of their farming operations over
- 12 the last five years, and to accommodate the need for
- 13 future expansion in production, a large-scale produce
- 14 processing facility is required.
- One of the members of that LLC, Old
- 16 Dominion Organic Farm is the lead, in terms of the
- 17 operations for the new facility.
- The project is expected to grow to
- 19 support 60 jobs from an estimated 20 farms across
- 20 Southern Virginia. This would be a 45,000 square foot
- 21 building, and that is a -- There is an edit that needs
- 22 to be made in the staff report, which listed 450,000
- 23 square feet. This would be a 45,000 square foot
- 24 facility.
- The Commission approved has

- 1 previously supported this project. We approved a
- 2 \$500,000 grant and \$300,000 loan in September of 2021.
- 3 And the IDA was able, at that time, to secure a
- 4 Federal USDA award of \$1,184,000.
- 5 When they went out to bid, the
- 6 construction bid came in significantly over budget.
- 7 And the new cost for the facility is estimated at
- 8 \$5.619 million. We did receive a detailed cost
- 9 estimate from the applicant.
- The additional \$500,000 request from
- 11 the Commission would be combined with the previous
- 12 grant award to support this project.
- The IDA has been successful in
- 14 securing a \$1.8 million private loan. That is backed
- 15 by USDA and secured that larger private loan. They
- 16 did decline the \$300,000 loan offered from the
- 17 Commission.
- The project provides for direct
- 19 Agribusiness outcomes for increasing that farm income
- 20 in the region and supports the private producer
- 21 collaborative.
- 22 Staff is recommending approval of a
- 23 \$500,000 grant award, contingent on the executive
- 24 director's approval of a final lease agreement with
- 25 Southern Virginia Vegetable Packing, LLC.

1 The next project is Mecklenburg 2 County. \$7,500 is requested for the Southern Virginia 3 Beef Producers Increase Efficiency and Their Bottom 4 Line Through Use of Certifiable Livestock Scales. 5 This request is for 50 percent of equipment purchases, and certification costs for 6 7 mobile legal for trade sales. This would benefit 8 farmers in Mecklenburg, Brunswick and Charlotte 9 Counties. The Beef Cattle producers have the 10 opportunity to capture added value by marketing their 11 feeder cattle in uniform lots by weight and sex. 12 truck load capacity of 48,000 to 50,000 pounds, which 13 is much larger than typical herd size for most farms 14 in Virginia. The scales allow the farmers to work 15 together to comingle and sell their cattle together. 16 The project, we feel, reflects a 17 modest quest with direct outcomes benefitting the 18 producers. The County is partnering with the Lake 19 County Soil and Water Conservation District who would 20 coordinate with livestock markets, with the local 21 Cooperative Extension agents, and they would be 22 responsible for managing the equipment, including the 23 annual certification and maintenance costs. 24 The nearest set of legal for trade 25 scales for use by cattle producers in the Mecklenburg

1 County area is managed from Buckingham County by the

- 2 Buckingham Cattleman's Association, which is a
- 3 logistical burden, and it's just not practical for
- 4 maximizing producer cooperation.
- 5 This application did include letters
- 6 of support from 22 cattle producers in Mecklenburg
- 7 County, and the project would benefit producers in at
- 8 least three Southern Virginia counties.
- 9 Staff is recommending a \$7,500 grant
- 10 award for 50 percent of the equipment purchases, and
- 11 third-party certification and maintenance costs during
- 12 the three year grant period.
- 13 Prince Edward County is requesting
- 14 \$75,000 for Project Clementine. This is for creation
- of a small multiscale red meat processing plant that
- 16 would process beef, lamb and goats for Southern
- 17 Virginia producers.
- The processing facility would be
- 19 located in the Prince Edward County Business Park, and
- 20 site planning is currently underway.
- The matching funds for this project
- include a \$100,000 application to the VDACS AFID
- 23 Facilities Program, as well as the \$584,500 loan by a
- 24 private lender.
- 25 The project is eligible under the

- 1 commissions RFB(SP) in the Agribusiness section for
- 2 value-added processing where we can support privately
- 3 owned value-added processing facilities with up to 25
- 4 percent, a grant award for up to 25% of the capital
- 5 costs for the new facility.
- A marketing plan, the market planning
- 7 was well researched, and the applicants cited the
- 8 demand estimates for Red Meat Processing Facility
- 9 Study that was conducted by Longwood Small Business
- 10 Development Center. That study was specifically for
- 11 Southern Virginia, as well as a study that was for
- 12 Small Volume Red Meat Processing produced by the
- 13 Matson Consulting in cooperation with Virginia FAIRS.
- 14 A well organized business plan was
- 15 provided with detailed information about the planned
- 16 facility.
- 17 Staff is recommending a \$75,000 grant
- 18 to support up to 25 percent of approved equipment
- 19 costs, contingent on the executive director's approval
- 20 of final performance agreement.
- 21 The fourth project under Agribusiness
- 22 is submitted by the Virginia Cattleman's Association.
- 23 \$330,000 was requested for an Inventory Advance
- 24 Incentive and Cattle Processing Initiative Fund.
- This request would be for \$300,00 for

- an incentive fund and \$30,000 to support start-up
- 2 costs for contractural services. And it would be
- 3 matched by a \$300,000 request to the Virginia Cattle
- 4 Industry Board, also to support the incentive fund,
- 5 and \$30,00 of in-kind match from the VCA.
- 6 The primary objective of this project
- 7 is to support expansion of the finished cattle market
- 8 in Virginia, to provide cattlemen with the opportunity
- 9 to sell their cattle and their beef locally for a
- 10 higher return.
- 11 Organizations or agribusinesses who
- 12 source cattle to process in Virginia under USDA
- inspections or co-marketers would be eligible for this
- incentive, as well as agribusiness operations that
- 15 process at least 16 cattle annually for commercial or
- 16 retail sales.
- 17 Based on the current price of fed
- 18 cattle at approximately \$1.50 per pound, a 1300 pound
- 19 steer would cost approximately \$2000 per head to
- 20 purchase for processing or to be processed.
- This unit value of \$2000 is going to
- 22 be used as an allotment for the available funding,
- 23 which as proposed can support purchase of 300 cattle.
- The incentive would be approved for
- 25 each applicant based on an increase in the number of

- 1 Virginia- sourced cattle processed annually. Based on
- 2 last year, they would have to have a plan that
- 3 increase number of processed for USDA certified sales.
- 4 Based on the 300 head of cattle
- 5 annually that the program can support and an estimate
- of the 8-week cash cycle, the program is expected to
- 7 allow support for an increase of up to 2000 head of
- 8 Virginia cattle sourced annually that would be
- 9 processed and sold.
- While the proposal is submitted and
- 11 recommended under the Tobacco Commission's Southern
- 12 Virginia Program, the incentive funding would be
- 13 available to all eligible entities in the entire
- 14 tobacco region footprint.
- The VCA is proposing that the Cattle
- 16 Industry Board's matching funds be allowed to support
- 17 entities elsewhere in Virginia so that the program can
- 18 be offered statewide, and staff is supportive of that
- 19 request.
- You will see in the Staff Report,
- 21 there is a list of the highest beef cattle producing
- 22 counties in the Tobacco Region. Bedford County tops
- 23 the list, followed by Pittsylvania County, a number of
- 24 counties in the southwest, Campbell County, Franklin
- 25 County, etc.

1 The incentive fund will be managed

- 2 similar to a loan program with payback by recipients
- 3 annually. The Cattleman's Association has committed
- 4 to annual reporting to the Commission and to the
- 5 return of any balance in the incentive fund to the
- 6 Commission, if the program were ever to cease to
- 7 exist.
- 8 Staff is recommending a \$330,000
- 9 grant award, contingent on the executive director's
- 10 approval of the final contract for the incentive
- 11 program, and recognizing that the required match will
- 12 cover participants from across the Commonwealth in
- order for VCA to offer this program statewide.
- 14 CHAIRMAN SHELTON: Thank you, Sarah.
- Any questions or discussion from the
- 16 Commission? And then anyone that wants to speak, they
- 17 can be making their way towards the podium.
- 18 Delegate Marshall?
- 19 DELEGATE MARSHALL: Yes. That's what
- 20 I was going to ask, if we could get all of them to
- 21 come forward, Brunswick County to start with, and kind
- 22 of tell us what we didn't here.
- 23 SPEAKER: Good afternoon. Thank
- 24 you for the opportunity --
- 25 CHAIRMAN SHELTON: If you would state

- 1 your name for the record, please.
- MR. DOTTI: Oh. Michael Dotti,
- 3 Brunswick County Industrial Development Authority,
- 4 Executive Director.
- 5 We stand before you, based on your
- 6 support, we have started organic project. Three years
- 7 ago we started in that task force to look at ways that
- 8 we can help and supplement farmers and meet the
- 9 demands of farming.
- 10 As we move forward, of course, we ran
- into a bunch of constraints and needed to seek
- 12 alternative funding. We are short a little bit.
- 13 We're getting ready to do final bids, and we stand
- 14 here asking for \$500,000 as described by Sarah.
- If you have questions, I'd love to
- 16 answer.
- 17 DELEGATE MARSHALL: Yes, sir.
- 18 Question: Who is your customer? Who is going to buy
- 19 your product?
- 20 MR. DOTTI: Parker Foods is the first
- 21 large one. This is Wegman's right on down the line.
- 22 Food Lion, Wegman's, Whole Foods. There are all
- 23 looking -- The number one question I get from the
- 24 farmers involved in this is, hurry up. Get it done.
- 25 Because we've got more buyers than we can produce for.

1 And it is not just better for our

- 2 County. It is also regional. Lunenburg has joined us
- 3 in one of the study grants. This will benefit all of
- 4 our regions.
- 5 DELEGATE MARSHALL: When you talk
- 6 about benefit your region, you're talking about the
- 7 region that is going to be producing the crops that
- 8 will be sold through you.
- And how large an area will you sell?
- MR. DOTTI: Initially, it will be to
- 11 meet the demands of the Richmond and local area. It
- 12 will stretch out wherever the market goes. Up and
- down the eastern seaboard, depending on, like I said
- 14 they can't meet the demand.
- 15 DELEGATE MARSHALL: Thank you.
- 16 CHAIRMAN SHELTON: Any other
- 17 questions from the Commission?
- 18 (No response.)
- 19 CHAIRMAN SHELTON: All right. Thank
- 20 you.
- 21 Anyone else speaking on any of the
- 22 other proposals?
- Brandon, come on up.
- MR. REEVES: Good afternoon. My name
- 25 is Brandon Reeves. I am the Executive Director for

- 1 the Virginia Cattleman's Association. I want to thank
- 2 the board for having us here this afternoon, and thank
- 3 you all for all the good work that you do.
- 4 I also want to thank Sarah Capps and
- 5 staff for all the hard work on our application. We
- 6 started on this project back in the spring, and we
- 7 have had several meetings, gone through several
- 8 iterations. We're really excited.
- 9 As an association of prospects of
- 10 helping expand meat processing in Virginia, we see a
- 11 lot of benefit, in terms of, one, helping producers
- 12 hopefully obtain more value for their cattle, keeping
- 13 more of the economic value of beef in the State of
- 14 Virginia that is currently being exported.
- And there is also the food security
- 16 side of things of being sustainable as an industry.
- 17 So with that being said, I think
- 18 Sarah did a great job giving an overview of our grant
- 19 application, and I'm certainly willing to answer any
- 20 questions. Thank you.
- 21 CHAIRMAN SHELTON: Have any questions
- 22 for Brandon?
- 23 (No response.)
- 24 CHAIRMAN SHELTON: Personally,
- 25 Brandon, and Sarah, Vicki and everyone, I'd like to

1 say that I think one of the missions of this

- 2 Commission from its inception was to help advance
- 3 alternative agriculture as a source of Tobacco income
- 4 in the collaboration between two great entities from
- 5 the State working together to put this project
- 6 together, I think, was very commendable, and I
- 7 appreciate it from all of you that were involved. I
- 8 think is an outstanding project and very excited.
- 9 MR. REEVES: I can't say thank you
- 10 enough to Sarah, Vicki and the whole staff. They were
- 11 great, and we look forward to having a good
- 12 relationship for years to come.
- 13 CHAIRMAN SHELTON: Thank you,
- 14 Brandon.
- Does anyone else want to speak to
- 16 either one of the other projects?
- Taylor, come on up.
- MR. CLARK: I'm Taylor Clark with VT
- 19 Cooperative Extension in Mecklenburg County. The
- 20 request we have before the board is for set of legal
- 21 for trade livestock scales to be used with a group of
- 22 producers that have been marketing truckload lots for,
- 23 I think this past fall was their eighth year.
- The main thing I wanted to relay to
- 25 the Commission was that all of these producers back in

- 1 the early 2000s had participated in the first
- 2 Agribusiness grant with the first cattle grant. Their
- 3 interest and improvement in their herds, what was
- 4 spurred by that experience, and they moved on and
- 5 worked together to put these cattle together in
- 6 cooperation with Extension and some other cattle
- 7 associations.
- 8 The reason I put forth the grant and
- 9 worked with Sarah to do this, I'm getting closer to
- 10 the end of my career, Buddy, and I was the one making
- 11 that trip to Buckingham to use those scales to
- 12 facilitate weigh-in cattle from multiple producers to
- 13 put on individual trucks. And that, you know, that
- 14 was the impediment of doing it. It wasn't any way to
- 15 weigh the cattle and be fair to the individual
- 16 producers, you know, across truck scales.
- 17 As I'm looking at trying to make this
- 18 last into the future, having a set of scales local
- 19 there in the county to support this group and to grow
- 20 this group was the emphasis behind approaching this to
- 21 do this.
- So if it's any questions about how we
- 23 hope this will work, I'll try to answer those.
- MR. FOSTER: Mr. Taylor, as a cattle
- 25 producer, I think you're doing a great job. I

1 question the amount of money. Doesn't seem like a lot

- 2 of money for a set of scales. Do you have holding
- 3 pens, a shoot and all that other stuff?
- 4 MR. TAYLOR: Well, because of the
- 5 facilities that we do have on a couple of the farms,
- 6 we have been able -- One of the producers has some
- 7 decent lots and all that we have been able to truck
- 8 cattle from the other farms there, weigh them on the
- 9 ground and load the truck there.
- 10 The set of scales that we had been
- 11 using for Buckingham is a set of rice laid, portable
- 12 platform legal-for-trade scales.
- In the past, I had looked at trying
- 14 to come up with grant and matching funds for those.
- 15 But the price of those have gotten close to over
- 16 \$40,000. I happened to come by a set from LBS Scales
- in Kansas, a single animal set that I think we can
- 18 incorporate into the facilities there, and still weigh
- 19 the cattle efficiently. It is a lot cheaper
- 20 alternative to do it.
- 21 And since they are smaller, I think
- 22 it might be work better at more locations to set them
- 23 up. So it is a compromise.
- MR. FOSTER: Thank you.
- 25 CHAIRMAN SHELTON: Any other

- 1 questions?
- 2 (No response.)
- 3 CHAIRMAN SHELTON: Thank you, Taylor.
- 4 Anyone else to speak on any of the
- 5 other proposals?
- 6 MS. WHITE: Hello. Thank you for the
- 7 opportunity to speak. My name is Chelsea White. I am
- 8 the Director of Economic Development and Tourism for
- 9 Prince Edward County. I also have our County
- 10 Administrator here.
- So we are requesting \$75,000 to help
- 12 with the development of a meat processing facility in
- our business park. We are really excited about this
- 14 project, and there has been a lot of local support for
- 15 it and a lot of need. This project, we think, we know
- 16 will support pretty much all of the counties within
- our Southside Region and beyond as well. We have had
- 18 a lot of interest from all over, in terms of
- 19 producers, cattle producers that need this meat
- 20 processing facility.
- 21 So I also would like to thank Vicki
- 22 and Sarah for all their help with helping us through
- 23 the application process.
- 24 If there's any questions, I would
- 25 like to try to answer them for you.

- 1 UNIDENTIFIED SPEAKER: If I could
- 2 just add, Mr. Chairman, as Mr. Walker knows, we have
- 3 had a number of facilities that have been talked about
- 4 in our region. It is great to see one kind of come to
- 5 fruition.
- I want to thank your Industrial
- 7 Development Authority who have offered up a site in
- 8 our industrial park right there at the intersection of
- 9 Route 15 and 460 that's ideally situated to serve the
- 10 region, and hopefully it'll be a good start, and also
- 11 has the potential for significant growth at the site.
- 12 CHAIRMAN SHELTON: Delegate Marshall?
- 13 DELEGATE MARSHALL: Yes. Who is your
- 14 customer, and what size area will you serve the
- 15 customers?
- 16 UNIDENTIFIED SPEAKER: So the cattle
- 17 producers within, of course, Prince Edward County and
- 18 the surrounding counties. So we have, you know, we
- 19 have determined about eight counties. Beyond that,
- 20 also grocers, smaller scale grocers are also
- 21 interested in being able to take advantage of this
- 22 meat processing facility.
- DELEGATE MARSHALL: So you have
- 24 already secured a customer list to sell?
- 25 UNIDENTIFIED SPEAKER: So we are

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1 working with a private developer, and he has had a
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- 2 number of letters of support from different customers
- 3 that are, you know, that will be utilizing this
- 4 facility.
- 5 MS. CAPPS: Deputy Marshall, I will
- 6 add, during the review process, the application
- 7 included five or six letters of support from buyers
- 8 that included monthly orders for, specifically for the
- 9 lamb and goats that would be processed at the
- 10 facility. So that was included with the application.
- DELEGATE MARSHALL: Thank you.
- 12 CHAIRMAN SHELTON: Thank you.
- Does anyone else wish to speak?
- 14 (No response.)
- 15 CHAIRMAN SHELTON: If not, do we have any
- 16 further discussion or questions from the Commission?
- 17 DELEGATE: I have a question. I
- 18 quess it's really for Andy. This is about #4118. I
- 19 looked down the list, on Page 11, and I see that there
- 20 are some counties that are in Southside, and I see
- 21 some locations in Southwest.
- When we do our budget, we have a
- 23 budget for Southside. We have a budget for Southwest.
- 24 So is Southside now paying for Southwest?
- MR. SORRELL: That is a good

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- 1 question. I think that, in fact, in this instance,
- 2 there are some localities in Southwest that would
- 3 benefit from money from Southern Virginia.
- 4 DELEGATE MARSHALL: Well, Mr.
- 5 Chairman, I would ask that, if we approve this, that
- 6 we proportionally go back and let Southside pay for
- 7 Southside and Southwest pay for Southwest.
- 8 CHAIRMAN SHELTON: Would Sarah -- Any
- 9 comment on what the logistics of that would be?
- 10 MS. CAPPS: This was something that
- 11 staff discussed, the resources available between the
- 12 Southwest program and the Southern Virginia program
- 13 are very different.
- 14 The Southern Virginia program does
- 15 have sufficient funding to cover this. We have \$16
- 16 million available in the Southern Virginia pool of
- 17 funds, as well as the past allocations from Southside
- 18 Economic Development Program.
- My interest in seeing this project to
- 20 come forward, from the staff perspective, I quess I
- 21 volunteered that perhaps we could support in full.
- 22 DELEGATE MARSHALL: So are you saying
- 23 that Southwest doesn't have the funds to fund this?
- 24 Correct?
- 25 MS. CAPPS: Southwest will be limited

1 following their meeting, and they need the funds that

- 2 remain.
- 3 DELEGATE MARSHALL: You prepared, and
- 4 I know you --
- 5 MS. CAPPS: I think our Southwest
- 6 Regional Director appreciates the consideration.
- 7 I'll just add that on the second page
- 8 of the report, you'll see a tally of the
- 9 recommendations. There is a total \$4.7 million that
- 10 is being recommended. As I mentioned we do have \$16
- 11 million available in our pool.
- 12 SENATOR RUFF: Mr. Chairman and
- 13 Delegate Marshall, the better time to raise this may
- 14 be at the Full Commission Meeting tomorrow.
- DELEGATE MARSHALL: Okay. I'll have
- 16 an IOU by that time.
- 17 CHAIRMAN SHELTON: Any other
- discussion or questions?
- 19 (No response.)
- 20 CHAIRMAN SHELTON: If not, if we
- 21 entertain this group as a block, is there any one that
- 22 anyone needs to pull out from these four as a block,
- 23 if we entertain a motion vote?
- MR. HITE: Mr. Chairman, I'd like to
- 25 pull out 4107.

- 1 CHAIRMAN SHELTON: Anyone that needs
- 2 to pull separate?
- 3 (No response.)
- 4 CHAIRMAN SHELTON: With that, I'll
- 5 entertain a motion on #4107?
- 6 MR. PACE: Mr. Chairman, I move that
- 7 we recommend approval for #4107. I recommend approval
- 8 for \$500,000 grant contingent on executive director's
- 9 approval of the lease agreement with Southern Virginia
- 10 Vegetable Packing LLC.
- 11 CHAIRMAN SHELTON: We have a motion.
- 12 Is there a second?
- MR. FOSTER: Second.
- 14 CHAIRMAN SHELTON: We have a motion
- 15 by Mr. Pace, a second by Mr. Foster.
- Any further discussion?
- 17 (No response.)
- 18 CHAIRMAN SHELTON: All those in
- 19 favor, signify by saying aye.
- 20 (Response.)
- 21 CHAIRMAN SHELTON: Any opposed?
- 22 (No response.)
- 23 CHAIRMAN SHELTON: Any abstentions?
- 24 MR. HITE: I abstain.
- 25 CHAIRMAN SHELTON: Mr. Hite abstains.

- 1 So that motion passes.
- 2 I believe we can take the other
- 3 three, #4119, #4114, #4118 in a block, is someone
- 4 would move to that extent.
- 5 DELEGATE ADAMS: So moved.
- 6 CHAIRMAN SHELTON: Second?
- 7 MR. PACE: Second.
- 8 CHAIRMAN SHELTON: All right. We
- 9 have a motion by Delegate Adams, and a second I
- 10 believe by Mr. Pace, that we approve those three as
- 11 recommended by staff.
- 12 Any further discussion?
- 13 MR. WALKER: Question. Would that
- 14 include the contingency that Delegate Marshall brought
- 15 up?
- 16 CHAIRMAN SHELTON: As the motion was
- 17 made, no, but we could amend it, if we need to.
- DELEGATE MARSHALL: Well, I don't
- 19 want to hit the project sideways because, if Southwest
- 20 doesn't have the money, and Sarah says that this would
- 21 be a great program. We'll get the money one way or
- 22 another from Southwest. Maybe later. Plus, we have a
- 23 large interest payment.
- 24 CHAIRMAN SHELTON: So the motion is
- 25 made now, it is as staff recommends. And that has

- 1 been duly seconded.
- 2 All those in favor of this block of
- 3 three as staff recommends, signify by saying aye.
- 4 (Response.)
- 5 CHAIRMAN SHELTON: Any opposed?
- 6 (No response.)
- 7 CHAIRMAN SHELTON: Hearing none,
- 8 those three pass as staff recommends.
- 9 Sarah, we'll move on to the Business
- 10 Development category now.
- 11 MS. CAPPS: Great. There are three
- 12 applications submitted under the Business Development
- 13 category. The first one is from the Brunswick County
- 14 IDA. This is a \$437,000 request for the Sledge and
- 15 Barkley Building. Grant funds would be used towards
- 16 50 percent of the \$874,000 estimated cost for
- 17 essential repairs and the stabilization of the lower
- 18 floor of the building.
- 19 The Sledge and Barkley Building has
- 20 been vacant since 2007, and it's been a community
- 21 redevelopment priority since the IDA acquired the
- 22 building in 2019. This is a former hardware store,
- 23 and prominent building in downtown Lawrenceville. The
- 24 IDA plans, is planning for a mixed-use development
- 25 with the top two floors and an adjacent storage space

- 1 being converted into apartments. The lower level,
- 2 which is on North Main Street and the basement will be
- 3 used for business development and provides the
- 4 equivalent of three commercial spaces. A Market and
- 5 Feasibility Study funded by a DHCD Industrial
- 6 Revitalization Fund will determine the best use for
- 7 the lower level. Considerations are funding
- 8 establishing an economic development "hub" with shared
- 9 space providing access to technology, office equipment
- 10 and business services, or as commercial retail space,
- 11 or a combination of both.
- 12 The Tobacco Commission funding
- 13 request is for an initial \$150,000 to cover immediate
- 14 structural stabilization and water mitigation to
- 15 prevent further deterioration on the lower level.
- The remaining funding from the
- 17 Commission would be then combined with funding that
- 18 will be pursued from DHCD IRF program to provide the
- 19 necessary funding for the require renovations and
- 20 build-out of the first floor and basement areas of the
- 21 building.
- The Commission did provide a grant in
- October of 2019, a planning grant of \$71,900, that
- 24 supported a Preliminary Architectural Report for this
- 25 building that helped to secure Part 1 and 2 historic

1 tax credits, and further design for the building.

- 2 Staff notes that both the Brunswick
- 3 County IDA and the Brunswick County Chamber are
- 4 considering moving their offices into this building,
- 5 as well as a proposed Main Street Program staff
- 6 position.
- 7 The synergies associated with the
- 8 co-location of services for business support is noted.
- 9 Meanwhile, staff has clarified that use of the Tobacco
- 10 Commission funding will need to be limited to areas
- 11 supporting business outcomes and not for these local
- 12 offices.
- The Brunswick County partners have
- 14 documented multiple prospective commercial interests,
- 15 as well as individual and small business interests for
- 16 the building. The viability of the Brunswick County
- 17 IDA project will be fully assessed with completion of
- 18 the feasibility study.
- 19 Staff is recommending approval of a
- 20 \$437,000 grant allowing for release of up to \$150,000
- 21 for stabilization work on the lower floor, and
- 22 contingent on the balance of grant funds being
- 23 released following completion of the Market and
- 24 Feasibility Study and securing all funding required
- 25 for building renovations.

1 The second Business Development

- 2 Project is submitted by the Patrick County EDA. This
- 3 is a \$30,000 request for the Cockram Mill/Freehouse
- 4 Brewery. Cockram Mill is a former grist mill located
- 5 at the headwaters for the Dan River, less than a mile
- 6 from the Blue Ridge Parkway in Meadows of Dan area of
- 7 Patrick County.
- 8 The property was acquired and is
- 9 undergoing rehabilitation to transform the Mill
- 10 Building into a brewery and tap room, restaurant and
- 11 event space.
- The property is located on US 58, and
- 13 also includes two smaller buildings with concept
- 14 drawings showing these as a craft shop and antique
- 15 shop.
- Matching funds include \$115,044 in
- 17 private funds toward the equipment costs, and \$872,250
- 18 loan from the DHCD IRF program to support the
- 19 renovations. That funding was approved by the State
- 20 last week. When that is paid back, the funds would be
- 21 used to establish a revolving loan fund for Patrick
- 22 County.
- The project will help revitalize a
- 24 blighted site. This project is eliqible under our RFP
- 25 and Business Development Section where we allow for

- 1 small business incentives. These are limited to up to
- 2 \$30,000, and no more than 25 percent of the capital
- 3 cost for construction and equipment costs for the new
- 4 business.
- 5 The projects that are eligible under
- 6 this category need to show the potential to be a
- 7 catalyst for additional business development for
- 8 underdeveloped in undeveloped business areas.
- 9 The Cockram Mill complex consists of
- 10 several buildings, in addition to the grist mill
- 11 building, and the brewery will be a catalyst for
- 12 renovation of other buildings for uses at the site.
- Staff is recommending a \$30,000
- 14 grant, to support up to 25 percent of approved
- 15 equipment costs, contingent on the executive
- 16 director's approval of final performance agreement.
- 17 The third project under Business
- 18 Development submitted by SOVA Innovation Hub
- 19 Corporation. \$400,000 is requested towards the \$3
- 20 million cost to create the SOVA Innovation Lab
- 21 Building. This is part of the SOVA Innovations
- 22 Campus, which is in downtown South Boston, and
- 23 currently includes the Hub Building where Mid-Atlantic
- 24 Broadband offices are located. The Labs Building
- would be a 13,000 square building, an existing

- 1 building that would be renovated and would include
- 2 four key components, a digital makerspace, community
- 3 spaces, coworking spaces, and an outdoor space.
- 4 The Commission provided a grant in
- 5 May of 2021 towards the architectural and engineering
- 6 design for the SOVA Innovations Lab Building. And so
- 7 we have supported this project previously.
- 8 This current request would go towards
- 9 the construction costs.
- The proposed matching funds total
- 11 \$2,588,860, which includes a request of \$1,688,860 to
- 12 the US EDA Program, and \$900,000 committed from the
- 13 SOVA Innovation Hub Corporation.
- The proposal was accompanied by a
- 15 detailed construction budget and business plan. There
- 16 was also a market study prepared by the Institute for
- 17 Research Services for this project that defines the
- 18 uses for the campus that will most contribute to the
- 19 success of the facility.
- The Lab building will include 15
- 21 private offices, plus an office suite for an anchor
- tenant to host community programs. The makerspace
- 23 would include similar equipment as the project need.
- Longwood University, as you all may recall, we have
- 25 supported that project as well. By including similar

- 1 equipment that will enable coordinated programs.
- 2 Staff is recommending a \$400,000
- 3 grant, contingent upon acquisition of matching funds
- 4 to support the project.
- 5 CHAIRMAN SHELTON: Thank you, Sarah.
- 6 Do we have anyone here to speak on behalf of any of
- 7 these applications? If so, come forward.
- Once again, remember please state
- 9 your name for the record.
- 10 MR. DOTTI: Thank you for reminding
- 11 me. My name is Mike Dotti. I'm Executive Director to
- 12 Brunswick County Industrial Development Authority.
- In a nutshell, we are trying to
- 14 redevelop downtown Lawrenceville. Simply, when the
- 15 Dominion project came through, there was no
- 16 opportunity for people to spend money in Brunswick
- 17 County on housing and some of the other things.
- In line with the Microsoft and other
- 19 projects, we are putting in 24 apartments, some of
- 20 which are used by people who work at the Organic
- 21 Project, and it would revitalize downtown.
- We've got a lot of funding from a lot
- of sources, and the costs keep going up. We expect to
- 24 get a lot more funding from IRF, and we have to do the
- 25 study first.

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1 Unfortunately, there's some damage to
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- 2 the building that has been mitigated that hasn't been
- 3 finished. We need to get that, solve that problem
- 4 quick so we don't have to spend more money in two
- 5 years as we go forward.
- 6 The first space is important. Our
- 7 goals are three-fold; support agriculture, create
- 8 mass, and some help with business retention, business
- 9 growth. So all that is in the Lawrenceville project.
- 10 Thank you.
- Does anyone have any questions?
- 12 (No response.)
- 13 CHAIRMAN SHELTON: Any questions from
- 14 the Commission?
- 15 (No response.)
- 16 CHAIRMAN SHELTON: Thank you.
- 17 Anyone else wish to speak on any of
- 18 these proposals?
- MR. DERISO: Thank you, Mr.
- 20 Chairman. My name is Tad Deriso with the SOVA
- 21 Innovation Hub Corporation, as well as Mid-Atlantic
- 22 Broadband Community Corporation. Lauren McBennett is
- 23 here also.
- So we appreciate Sarah doing a
- 25 thorough detailed review of our application. This is

- 1 really an outgrowth of the success we've had with the
- 2 SOVA Innovation HUB in downtown South Boston.
- 3 As y'all know NBC(?) funded that
- 4 project. It is our headquarter's office for about 24
- 5 employees, as we have grown over the years. Also
- 6 called the SOVA Innovation Hub. Many of you probably
- 7 know that as the Microsoft Building. We have a
- 8 Microsoft logo, and they do some programming there.
- 9 So that's pretty exciting.
- The campus that we have developed is
- 11 really part of this initiative. Innovation Labs is
- 12 important. We are able to acquire a building that's
- 13 currently owned by the South Boston Volunteer Fire
- 14 Department. We have a pending purchase agreement for
- 15 that facility for about \$550,000. And the programming
- 16 and support facilities that are part of labs are
- 17 really growing off what Lauren and her team have done
- 18 for the Go Virginia grant, the Entrepreneurial -- Go
- 19 ahead.
- MS. MATHENA: Virginia Region 3
- 21 Regional Entrepreneurial Initiative project. It's a
- 22 mouthful.
- MR. DERISO: That program has had a
- 24 great deal of success. That is wrapping up. And we
- 25 have been able to continue to acquire additional funds

- 1 from Microsoft in their philanthropic efforts to
- 2 invest in Southern Virginia, and will continue to do
- 3 that project, and expand co-working, and expand those
- 4 entrepreneurship opportunities.
- 5 We're glad to answer any questions.
- 6 CHAIRMAN SHELTON: Thank you.
- 7 Any questions from the Commission?
- 8 (No response.)
- 9 CHAIRMAN SHELTON: Thank you.
- 10 Does anyone else wish to speak?
- 11 (No response.)
- 12 CHAIRMAN SHELTON: Any questions or
- 13 discussion from the Commission?
- 14 (No response.)
- 15 CHAIRMAN SHELTON: Awfully quiet in
- 16 there. That's a good sign.
- Moving on. On these three
- 18 applications in this category, does anyone need to
- 19 pull any one out to keep us from considering them as a
- 20 block?
- 21 UNIDENTIFIED SPEAKER: Pull #4105.
- 22 CHAIRMAN SHELTON: #4105 is out.
- 23 Let's proceed. What is the Committee's pleasure on
- 24 the staff recommendations for #4105.
- MR. PACE: Mr. Chairman, I move that

1 we recommend a \$400,000 grant contingent upon

- 2 acquisition of matching funds to support the project
- 3 #4105.
- 4 CHAIRMAN SHELTON: There is a motion
- 5 from Mr. Pace. Is there a second?
- 6 MR. WALKER: Second.
- 7 CHAIRMAN SHELTON: We have a second.
- 8 Any further discussion?
- 9 (No response.)
- 10 CHAIRMAN SHELTON: Hearing none, all
- in those in favor of staff recommendation on #4105,
- 12 signify by saying aye.
- 13 (Response.)
- 14 CHAIRMAN SHELTON: Any opposed?
- MR. WALKER: Abstain.
- 16 CHAIRMAN SHELTON: We have one
- 17 abstention.
- That motion, #4105, passes.
- Would the Committee's pleasure be on
- 20 the block of #4121 and #4126?
- MR. PACE: So moved in block.
- 22 CHAIRMAN SHELTON: Mr. Pace moves
- 23 that we accept staff recommendation as a block for
- 24 these two applications. Is there a second?
- MR. FOSTER: Second.

- 1 CHAIRMAN SHELTON: We have a second
- 2 by Mr. Foster.
- 3 Any further discussion?
- 4 (No response.)
- 5 CHAIRMAN SHELTON: Hearing none, all
- 6 those in favor, signify by saying aye.
- 7 (Response.)
- 8 CHAIRMAN SHELTON: Any opposed?
- 9 (No response.)
- 10 CHAIRMAN SHELTON: Hearing none,
- 11 those two are approved as recommended.
- 12 Sarah, moving on to Sites and
- 13 Infrastructure.
- MS. CAPPS: All right. We have five
- 15 applications in this group.
- One of the applications include eight
- 17 subprojects. So this is our biggest group.
- The first request is from the City of
- 19 Emporia. This is an \$840,000 grant request for
- 20 extension of water and sewer to the Norwood Property.
- 21 This is a 38 acre industrial park that is
- 22 strategically located on US 58. The project will
- 23 provide water and sewer line extensions connecting to
- 24 the existing lines to the southern boundary of the
- 25 Norwood site.

4.2

1 Emporia contracted with the Timmons

- 2 Group to design and engineer the extensions. The
- 3 \$1.68 million estimated construction cost includes
- 4 \$252,000 for new 750 linear feet of water line, and
- 5 \$1.428 million for 4,625 linear feet or force main
- 6 sewer line. This is a project --
- 7 The Commission did provide a grant to
- 8 the City of Emporia in September of 2018. It was
- 9 \$130,000 grant award. That did support that
- 10 engineering work for the water and sewer connections,
- 11 as well as some other site work.
- 12 With the expanded water and sewer
- 13 capacity, the site will be marketed for a single
- 14 larger business or several smaller advanced
- 15 manufacturing companies or supply chain businesses.
- Development of the property is
- 17 expected to result in at least 100 high paying jobs
- 18 intended to improve the income levels of the region.
- The site is served by power and fiber
- 20 and is located in a designated Enterprise Zones and in
- 21 an Opportunity Zone which will assist in attracting
- 22 private investment.
- While grant funds are always more
- 24 favorable than loan funds, the grant was requested, as
- 25 this was submitted as a grant request. However, we do

- 1 note that the resolution passed by the City of Emporia
- 2 identified a request for a \$1.6 million of loan funds
- 3 from the Commission.
- 4 Based on the Commission's Strategic
- 5 Plan and our RFP funding request for construction of
- 6 off-site water, of off-site utility infrastructure
- 7 projects are recommended by staff for loan
- 8 consideration.
- 9 The Commission's Community Business
- 10 and Lending Program supports loans of \$1 million or
- 11 more and provides competitive rates for
- 12 locality-backed loans.
- 13 Staff is recommending that the
- 14 project be referred to the Commission's Community
- 15 Business and Lending Program for consideration of a
- 16 \$1,680,000 loan.
- 17 The next project is submitted by
- 18 Halifax County. This is a \$745,259.15 request for the
- 19 Virginia International Raceway Water Supply
- 20 Interconnection.
- This is for 50 percent of the
- 22 approximately \$1.49 million estimated cost for final
- 23 design, permitting, easements and inspections for the
- 24 water supply system to connect the Virginia
- 25 International Raceway in southern Halifax County and

- 1 the Town of Milton, North Carolina.
- 2 VIR is one of the largest visitor
- 3 attractions in Southern Virginia. Without public
- 4 water, VIR cannot host events or continue to invest
- 5 back into its growth. The wells serving the existing
- 6 public water system at VIR are no longer reliable and
- 7 at a high risk of being insufficient.
- 8 The proposed Phase 1 VIR Water
- 9 Interconnection would connect Pittsylvania County's
- 10 Ringgold water system to the VIR water system.
- 11 The Pittsylvania County Service
- 12 Authority would convey water supplied from the City of
- 13 Danville to the VIR water system, which is owned and
- 14 operated by the Halifax County Service Authority.
- 15 As far as the impact of VIR on our
- 16 region, there is a 2018 Economic Impact Study that was
- 17 based on 300,000 plus annual visitation for multi-day
- 18 events. It demonstrated that VIR provides over \$237
- 19 million in total annual impact on the region's
- 20 economy.
- Visitation numbers are estimated to
- 22 be even higher for 2022. They're estimated at 350,000
- 23 for 2022, and that's for multi-day events. These
- 24 folks are staying more than one day, often three or
- 25 four. And that increase in visitation was based on

- 1 the addition of the Blue Ridge Rock Festival.
- Let's see. Preliminary Engineering
- 3 Report prepared for the Halifax County PSA was
- 4 completed in 2017.
- 5 Partners on the project include
- 6 Halifax County, and three Virginia public service
- 7 authorities; the Halifax PSA, Pittsylvania County PSA,
- 8 and Danville PSA.
- 9 Construction of the waterline was
- 10 estimated to cost \$7.5 million.
- While you heard under the previous
- 12 request for the City of Emporia, while funding
- 13 requests for construction of off-site utility
- 14 infrastructure are considered for loans, request for
- 15 assistance with final design and planning are eligible
- 16 for the Commission to consider for grant assistance.
- Staff notes that the \$1,490,518 cost
- 18 estimate for final engineering and soft costs for
- 19 Option 2 includes both the \$1,092,058 for Phase 1,
- 20 which constructs the waterline to VIR, and it also
- 21 includes Phase 2, which is estimated at \$398,461 to
- 22 connect from VIR to the town of Milton, North
- 23 Carolina.
- 24 Staff views the Phase 1 costs for
- 25 connecting the water service to VIR as a priority for

- 1 the Commission, and recommends this portion of grant
- 2 funding at up to 50 percent of eligible costs.
- 3 That is the reason for the staff's
- 4 recommendation being less than the requested amount.
- 5 Staff is recommending a \$546,029
- 6 grant award for 50 percent of the \$1,092,058 Phase 1
- 7 estimated costs.
- 8 Mecklenburg County. This is a
- 9 \$602,210 grant request for Virginia's Growth Alliance
- 10 Site Development Project. This request is submitted
- 11 on behalf of the five localities that participate in
- 12 the regional economic alliances, Virginia's Growth
- 13 Alliance.
- 14 It is to support Engineering
- 15 due-diligence and final reports/studies for eight
- 16 industrial sites with one or more each, in Brunswick,
- 17 Charlotte, Lunenburg, and Greensville Counties, and
- 18 the City of Emporia.
- The focus of this project is based on
- 20 VEDP's Virginia Business Ready Sites Program and the
- 21 assessment completed for identifying sites with the
- 22 most developability potential.
- The Project will enable the
- 24 participating localities to address the existing
- 25 deficiencies, in order to provide shovel-ready sites

- 1 to allow for them to be better marketed for the
- 2 region.
- 3 Of the eight sites, five are smaller
- 4 sites, and three are larger industrial sites.
- 5 There is a correction to the amount
- 6 of matching funds in your report. There is a total of
- 7 \$707,210 of matching funds. The source of the
- 8 matching funds are an intended application to the Go
- 9 Virginia Region 3, as well as funding from Go Virginia
- 10 Region 4. That has already been committed, and
- 11 additional local matched funds that are being
- 12 contributed.
- For the eight industrial parks, for
- 14 the seven out of the eight, the cost for the proposed
- 15 scope of work would be shared equally by the
- 16 Commission and matching sources.
- For the other one, which is the
- 18 Norwood Estate Project, the Commission funds would
- 19 support one study whereas matching funds would support
- 20 a second one, and I'll cover that in a moment.
- 21 The first project is the I-85 Ag
- 22 Industrial Park. This is in Brunswick County. They
- 23 have 112 acres available. Funding is used for
- 24 due-diligence to raise the site from Tier 2 to Tier 5,
- 25 and approximately 20 acre graded pad site would be

- 1 certified and shovel ready.
- 2 The next one is the Brunswick County
- 3 Industrial Park, which has 34 acres available.
- 4 Due-diligence would be accomplished to achieve a Tier
- 5 4 characterization and an approximately 17 acre pad
- 6 site would be certified as shovel ready.
- 7 The Heartland Regional Industrial
- 8 Park has 375 acres available. Funding would be used
- 9 for final design, for well drilling to achieve Tier 4
- 10 characterization.
- 11 The Lunenburg-Victoria Industrial
- 12 Park in Lunenburg County has 29 acres available, and
- 13 funds would be used for due-diligence to move the site
- 14 from Tier 2 to Tier 3 characterization.
- The Lunenburg Commerce Center has 114
- 16 acres available. Funding would be used for
- 17 due-diligence to certify at Tier 4.
- The next site, the third in Lunenburg
- 19 County, the K-V Road Site, which is also referred to
- 20 as the Old Middle School site. It has 21 acres
- 21 available. There's currently no characterization on
- 22 this site. So the due-diligence would be accomplished
- 23 to achieve a Tier 3 characterization.
- Norwood Estate property, which we
- 25 heard about a moment ago. This has 38 acres

- 1 available. The Tobacco Commission funding would be
- 2 used for transportation final design, and the match on
- 3 this one is from Go Virginia Region 4. It's already
- 4 been committed. They match would be for final design
- 5 on the water storage tank. With the completion of all
- of the required studies, this industrial park would
- 7 move from a Tier 3 to Tier 4 characterization.
- 8 The eighth site is the FASTA site in
- 9 Greensville County. This is 52 acres. Has 52 acres
- 10 available. Funding used to update the environmental
- 11 due-diligence for maintaining a Tier 4
- 12 characterization, and would also be used for the A&E
- 13 cost for site plans for a 20 acre graded pad site.
- 14 Staff worked with Virginia's Growth
- 15 Alliance on this proposal. We had three or four
- 16 meetings over the last several months that resulted in
- 17 this application.
- We did receive copies of all of the
- 19 Virginia Business Ready Sites Program for the
- 20 industrial parks where they listed and we have
- 21 reviewed those.
- We also received detailed line-item
- 23 engineering estimates from both Dewberry and Timmons
- 24 for the project.
- In the staff reports, we indicated

- 1 that we were still waiting on the detailed cost
- 2 estimates for the K-V Road Site in Lunenburg County.
- 3 We did will receive that.
- 4 Staff has verified that the scopes of
- 5 work do not duplicate previous investments by the
- 6 Commission.
- 7 Staff is recommending approval of the
- 8 \$602,210 grant award, for up to 50 percent of the
- 9 engineering due-diligence and studies for each of the
- 10 eight industrial sites.
- 11 The Patrick County Economic
- 12 Development Authority is requesting \$95,850 to support
- 13 costs for the Rich Creek Corporate Park Shell Building
- 14 to prepare it for its next tenant.
- 15 It is a 20 square foot building
- 16 constructed in 2006 that was previously used as office
- 17 space for a call center.
- The renovations will include the
- 19 removal of non-load bearing walls, drop ceiling and
- 20 installation of a sprinkler system.
- 21 The Rich Creek Corporate Park is the
- 22 only business park in Patrick County.
- The estimated economic impact of the
- 24 project based on current prospects interests would be
- 25 for the creation of 25 to 40 jobs at \$62,000 average

- 1 salary, and \$10 million capital investment.
- 2 All of the utility infrastructure is
- 3 already available at the park. These renovations
- 4 would restore the value in the property and make the
- 5 Shell Building ready for occupancy.
- 6 Staff is recommending approval of the
- 7 \$95,850 grant award for 50 percent of the construction
- 8 renovations.
- 9 Number 5: Sussex County is
- 10 requesting \$250,000. This is for the Megasite-Master
- 11 Planning, Conceptual Engineering & Water Line
- 12 Extension.
- The goal of this project is to
- 14 enhance the shovel-readiness of the Sussex Megasite.
- 15 This is part of a broader application that the County
- 16 submitted to the VEDP Business Ready Site Program.
- Overall, the county is requested \$3
- 18 million in funding from VEDP, the Tobacco Commission
- 19 and the US EDA to support the master planning and
- 20 conceptual engineering design study and construction
- 21 of a waterline.
- This includes identifying the highest
- 23 and best uses for manufacturing and distribution,
- 24 particularly for companies that do not have a
- 25 significant water demand. There is an issue with

- 1 water availability in this area.
- The Commission has invested over \$10
- 3 million in the Sussex Megasite over, through our
- 4 Megasite Program. We've also invested \$315,000 in the
- 5 Route 602 Industrial Park, which is included in the
- 6 scope of this request.
- 7 The Megasite has a total 1130 acres.
- 8 And part of the scope of this project would be to look
- 9 at Master Planning to combine the Sussex Megasite with
- 10 the Route 602 Industrial Park, and they will be doing
- 11 due-diligence to evaluate approximately 700 acres of
- 12 adjacent properties in order to expand the Megasite to
- include those acres, as well as this other park.
- The focus of the proposed work is
- 15 primarily driven by the inability of Sussex to attract
- 16 Project Glove, who ultimately selected Wythe County.
- 17 The total project budget, the
- 18 \$4,199,000, this includes \$3.1 million for
- 19 construction of a waterline, \$740,000 for purchase
- 20 option agreement on the 704 acres. The balance of
- 21 \$395,000 is for engineering, and that includes
- 22 \$200,000 for natural gas planning feasibility and
- 23 preliminary engineering.
- 24 Staff recommends that the Tobacco
- 25 Commission approval align with the VEDP Business Ready

- 1 Site Program Award for this project, with our founding
- 2 limited to up to 50 percent of the required match.
- The VEDP Review Committee has
- 4 indicated that they are recommending support for the
- 5 \$199,000 of due-diligence and master planning costs,
- 6 which would require \$64,530 match. However, the final
- 7 awards for that program will be decided by the
- 8 Governor and his administration.
- 9 Therefore, Staff is recommending
- 10 approval for up to \$250,000 grant award, contingent on
- 11 the final amount being limited to 50 percent to the
- 12 required match, or the VEDP Business Ready Site
- 13 Program award. Those announcements by the Governor
- 14 are expected I believe very soon.
- That is all the Site business.
- 16 CHAIRMAN SHELTON: Do we have anyone
- 17 here to speak on behalf of these applications?
- 18 MR. DENNY: Good afternoon. My name
- 19 is David Denny. I am the executive Director of
- 20 Virginia's Growth Alliance. To be honest with you, I
- 21 don't know where to start talking about this project.
- 22 As you can see, it is an extremely
- 23 complex project, just on the number of localities that
- 24 participated. I think that is one of the benefits,
- 25 one of the shining examples of regionalism. All of

- 1 our localities had to put a lot of information
- 2 together. We had to had translate that information.
- And I'll be honest with you, I think
- 4 Sarah and staff have done a phenomenal job. If you
- 5 could see the spreadsheet I have on all the data.
- 6 NASA actually has contacted me and they want to use it
- 7 to plan their mission to Mars. I'm happy to give that
- 8 to them for a little of an IOU. Maybe Danny can help
- 9 me on that one.
- 10 The Commission has been great, their
- 11 localities over the years, and supporting them and
- 12 different projects. You have seen a number of
- 13 projects today independent of this application.
- We are, and this is a shocker to me.
- 15 I didn't realize, that I have been on the job for
- 16 about a year and a half, but our region has the lowest
- 17 population of any regional growth organization in the
- 18 Commonwealth, and we cover the most geographic
- 19 territory.
- 20 So having assistance from the
- 21 Commission, and others like yourself, and the staff,
- 22 and projects like this really mean a lot. It has a
- 23 tremendous impact.
- 24 We can't attract businesses and
- 25 industries in our region if we don't have good

1 product. The tiering system that was put together by

- 2 VEDP, I was actually on that committee and set up the
- 3 original one. It is all about progress. And you have
- 4 to make progress. Getting these funds will help us
- 5 continue to make progress and attract new businesses,
- 6 employment for our citizens.
- 7 Thank you for the opportunity to
- 8 present it, and thank you for your consideration of
- 9 it.
- 10 CHAIRMAN SHELTON: Any questions from
- 11 the Commission at this time?
- 12 (No response.)
- 13 MR. SIMPSON: Good afternoon. I'm
- 14 Scott Simpson, the County Administrator of Halifax
- 15 County. That would be Connie Nyholm the co-owner of
- 16 Virginia International Raceway.
- 17 VIR is about 1200 acres in Southwest
- 18 Halifax County. They hold an industrial park. We
- 19 have an industrial park within VIR that is about half
- 20 occupied and half available.
- The issue that we have with Virginia
- 22 International Raceway is an isolated water system.
- 23 The Service Authority of Halifax does operate the
- 24 water system off of originally five wells, which are
- 25 now down to two wells that furnish the water supply

- 1 for the system.
- 2 The sustainability of VIR to continue
- 3 their operations and to grow in the future really
- 4 comes down to the provision of potable water to their
- 5 visitors.
- The best solution to provide potable
- 7 water to the raceway is by connectin and
- 8 interconnecting the Halifax system to the Pittsylvania
- 9 and City of Danville system with a water main that
- 10 would be the water source for VIR, and then utilizing
- 11 the wells as a backup source.
- The request, as Sarah mentioned, is
- 13 for the soft costs, what us engineers call soft costs,
- 14 which are the design costs, permitting costs, etc.,
- 15 for the first phase of the project, which is the
- 16 connection from the City of Danville through
- 17 Pittsylvania County and to VIR.
- The region of this project would
- 19 hold, there is a lot of land and a lot of roadway that
- 20 this waterline would pass through on Highway 58 to gt
- 21 from its source to VIR, which then opens up other
- 22 economic opportunities for the entire Southern Region
- 23 that we have.
- 24 Thank you. Connie will give you an
- 25 update on their successes at VIR, and what some of

- 1 their future plans are, but this really boils down to
- 2 sustainability and growth, and the opportunity for us
- 3 to continue to provide the visitor experience that
- 4 they offer at VIR.
- 5 MS. NYHOLM: Thank you. I'd like to
- 6 thank the Commission. It is nice to be back here on
- 7 this side of the table. Thank you Halifax for all the
- 8 support of Scott and Christy have come onboard and
- 9 accomplished an amazing amount of things.
- We have about \$25 million under
- 11 construction, or about to start right now. We've
- 12 contracted 18 new businesses to the campus in our
- 13 industrial park. (Inaudible)'s headquarters from
- 14 Connecticut to VIR. That's under construction, as
- 15 well as 59 new members.
- 16 We have 18 more villas planned in the
- 17 works. Carter Bank is about to close on the loan.
- 18 We've been funding it with my partner's resources. We
- 19 will be glad to continue with that and some other big
- 20 projects, if we get the water situation solidified.
- We have a 92 room hotel feasibility
- 22 study that we have just concluded. We also have a
- 23 project with 48 more hotel rooms, lots of hospitality
- 24 and conference space, more garages to put VIR on the
- 25 map in a different way.

- Any questions? I'm happy to answer.
- 2 (No response.)
- 3 MS. NYHOLM: Thank you for Rock Fest.
- 4 CHAIRMAN SHELTON: Anyone else.
- 5 Come on up.
- 6 MS. MCCLINTOCK: Good afternoon. My
- 7 name is Faith McClintock. I am here representing
- 8 Sussex County. I am an economic development
- 9 consultant, and long time veteran of Virginia Economic
- 10 Development and local government. I have been working
- 11 with Sussex County for about 18 months now.
- 12 I know that the Commission has been
- 13 extremely generous in granting them numerous Tobacco
- 14 Commission grants over the last several years.
- I would like to just impress upon you
- 16 the renewed focus that the county administration and
- 17 the board have recently undertaken in revisiting the
- 18 property that you have been able to support and
- 19 willing to support in years past.
- 20 The loss of a very, very significant
- 21 project, Project Glove, was a really rude awakening,
- 22 if I may say that. It was during that process that
- 23 the County learned, as well as their long-time
- 24 engineers, of the significant water constraint that is
- 25 in place in the area east of Interstate 95.

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1 So we really took that as an
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- 2 opportunity to pause and to revisit how the County
- 3 really should be approaching this property and what
- 4 types of users really will be the benefit there.
- In so doing, the County leaders also
- 6 realized that they can do more the positioning the
- 7 property to attract users. And the first thing that
- 8 they did and adopted at their meeting in December was
- 9 they put into place a technology zone.
- 10 The General Assembly has been very
- 11 gracious in establishing is that legislation back in
- 12 the early 2000s. But as many localities often do,
- 13 they don't implement and utilize that in their own
- 14 community.
- So I feel very confident that the
- 16 County is now beginning to position itself in a much
- 17 smarter strategic way for economic development
- 18 opportunities. So your support of this master
- 19 planning effort and revisiting of the conceptual plan
- 20 for the Megasite and Route 602 properties will be
- 21 extremely instrumental in us being able to get them on
- 22 a solid path forward.
- 23 CHAIRMAN SHELTON: Thank you.
- 24 Any questions?
- 25 (No response.)

```
Thank you.
                      CHAIRMAN SHELTON:
1
2
                      Come on up.
                                    Good afternoon,
                      MR. JOHNSON:
    Mr. Chairman and those on the Commission. I'm William
4
     Johnson, City Manager for the great City of Emporia.
5
                      We appreciate the opportunity this
 6
     afternoon to talk to you about our project, 38 acres
 7
                   It is a great location. I want to say
     on Route 58.
     that one more time. It's a great location for
     projects. So I'm going to turn it over to Beverly
10
     Hawthorne to give you more details on this project.
11
                                      Sarah has been a help
                      MS. HAWTHORNE:
12
     with saying the name Norwood site many times today,
13
     and that is because we want you all to know, and it is
14
     true, we have a mission. We are trying to get this
15
     site ready for somebody who needs to locate near the
16
     port, but also near 95.
17
                      We had originally applied as a grant.
18
     After talking with Sarah and Mr. Sorrell, it became
19
     aware to us that the resolution passed by the Tobacco
20
     Commission said that, if you're building
21
     infrastructure that is a revenue generating entity,
22
     that it should be a loan, rather than a grant.
23
```

we asked for a grant because we have no takes, no

understand that part. We also want to point out that

24

- 1 takers on the property right this minute. So when the
- 2 revenue generation will start, nobody knows.
- If you would have it in your hearts
- 4 to put it as a grant, we understand that. But if we
- 5 need to stay with policy and put it with a loan, we
- 6 understand that as well.
- We do appreciate all you have done
- 8 for us, and Go Virginia, as well as the Tobacco
- 9 Commission, we hope to have this project ready and be
- 10 announcing for you pretty soon.
- 11 Are there any questions?
- 12 (No response.)
- MS. HAWTHORNE: Thank you very much.
- 14 CHAIRMAN SHELTON: Thank you.
- Does anyone else wish to speak at
- 16 this time?
- 17 (No response.)
- 18 CHAIRMAN SHELTON: All right. Thank
- 19 you.
- 20 Any discussion or questions from the
- 21 Commission?
- 22 SENATOR LUCAS: Mr. Chairman, since I
- 23 represent a portion of this area under the Sites and
- 24 Infrastructure.
- 25 UNIDENTIFIED SPEAKER: Can't hear

- 1 you.
- 2 SENATOR LUCAS: Sorry about that.
- 3 Normally, I'm so loud, I don't need --
- 4 CHAIRMAN SHELTON: Everybody's got to
- 5 push that button.
- 6 SENATOR LUCAS: Right. Normally I'm
- 7 so loud I don't need a microphone.
- 8 In this particular case, I'll just
- 9 repeat what I just said. Since I have, or currently,
- 10 currently or have represented a good little portion of
- 11 these localities that the Sites and Infrastructure
- 12 portion of this recommendation includes, I would like
- 13 to make a motion that we accept staff recommendations
- 14 and approve these requests.
- 15 CHAIRMAN SHELTON: Let me ask, does
- 16 anybody one need to pull any of these applications out
- of the block? We have a motion that has been made as
- 18 a block.
- DELEGATE MARSHALL: Mr. Chairman, I
- 20 need to pull #4124 out. I have a conflict.
- 21 CHAIRMAN SHELTON: Okay. #4124.
- 22 Senator Lucas, would you like to
- restate your motion taking #4124 out?
- 24 SENATOR LUCAS: Yes. With the
- 25 recommendation coming from Delegate Marshall, I'd like

- 1 to approve these requests as a block, removing #4124,
- 2 at this time. I guess may be a conflict of interest.
- 3 CHAIRMAN SHELTON: So we have a
- 4 motion for all of the applications, with exception of
- 5 #4124, to accept them as staff recommends.
- Is there a second to that motion?
- 7 DELEGATE ADAMS: Second.
- 8 CHAIRMAN SHELTON: We have a second by
- 9 Delegate Adams.
- 10 Any further discussion on that block?
- 11 (No response.)
- 12 CHAIRMAN SHELTON: Hearing none, we
- 13 will proceed to vote on staff recommendations for
- 14 those four.
- 15 All those in favor, signify by saying
- 16 aye.
- 17 (Response.)
- 18 CHAIRMAN SHELTON: Any opposed?
- 19 (No response.)
- 20 CHAIRMAN SHELTON: That motion
- 21 passes.
- So now, I'll entertain a motion on
- 23 #4124.
- UNIDENTIFIED SPEAKER: Mr. Chairman,
- I so move enthusiastically for #4124.

```
SENATOR LUCAS: Mr. Chairman, I
1
2
    second.
                      CHAIRMAN SHELTON:
                                         We have an
3
    enthusiastic motion and a second on #4124 to be
    approved as staff recommends.
                      Any further discussion there?
6
                      (No response.)
7
                      CHAIRMAN SHELTON: Hearing none.
                                                         All
8
     those in favor, signify by saying aye.
9
                      (Response.)
10
                      CHAIRMAN SHELTON: Any opposed?
11
                      (No response.)
12
                      CHAIRMAN SHELTON: That motion
13
     carries with one abstention from Delegate Marshall.
14
                      Moving on to Tourism.
15
                      MS. CAPPS: Okay. We have five
16
     Tourism applications.
17
                      The first one is submitted by
18
     Brunswick County. This is a $230,400 request for the
19
     Herman Road Lake Gaston Day Use Park, and specifically
20
     for the Kayak and Canoe Launch.
21
                       Lake Gaston is located downstream of
2.2
     Buggs Island Lake, which is the anchor destination for
23
     visitors to Southern Virginia.
24
                       Public access on the eastern side of
25
```

- 1 Lake Gaston is very limited, which is a barrier to
- 2 attracting visitors interested in exploring Lake
- 3 Gaston.
- 4 Brunswick County acquired roughly 14
- 5 acres of waterfront property on Lake Gaston with the
- 6 intent to develop and maintain a free and safe public
- 7 outdoor recreation park.
- 8 Grant funding is requested towards
- 9 the \$1.298 million estimated cost for Phase 1
- 10 construction, which includes the kayak and canoe
- 11 launch, access of fishing, an observation pier,
- 12 parking for 8 to 12 vehicles, picnic area and
- 13 pavilion, and the access road to the facility.
- 14 Matching funds, which includes
- 15 funding that was used towards acquisition of the
- 16 property totals \$1,480,000.
- 17 This project would help to expand the
- 18 Southern Virginia Wild Blueways, which is more than
- 19 100 miles of navigable water trails providing access
- 20 to the natural beauty of Southern Virginia's
- 21 waterways.
- 22 I will note that the Commission
- 23 helped to create the Southern Virginia Wild Blueways
- 24 with a grant from 2011 to the Roanoke River Basin
- 25 Association that has supported mapping and additional

- 1 launches. We also provided a grant to the Town of
- 2 Halifax for an additional launch facility. So our
- 3 funds for the facility have gone towards the kayak and
- 4 canoe launches.
- 5 The staff is recommending support for
- 6 this project. The Virginia Tourism Corporation
- 7 identifies expansion of the Southern Virginia Wild
- 8 Blueways as an opportunity in their Southern Virginia
- 9 Regional Plan.
- 10 Staff recommends approval of a
- 11 \$230,400 grant to support construction costs for the
- 12 Kayak and Canoe Launch, and other Phase 1 development
- 13 costs for establishing the park.
- 14 Cumberland County, they submitted,
- 15 their request was revised to \$218,000. This is for
- 16 Operation Connect the Dots. This is for the
- 17 Cumberland Courthouse Bear Creek Lake State Park
- 18 Connector Trail Project.
- 19 There is an existing grass trail that
- 20 would be paved to provide access for visitors to Bear
- 21 Creek Lake State Park. It would connect with the
- 22 Cumberland Courthouse Historic District.
- Cumberland does not have any towns.
- 24 So the Courthouse Historic District is the closest
- 25 thing to a town. It is where commerce and businesses

1 are located. It would allow the visitors to have

- 2 access to the antique stores and restaurants.
- 3 Current visitation at Bear Creek Lake
- 4 State Park was 80,730 in 2021. That was used as the
- 5 basis for estimating an increase in visitation to the
- 6 area. So they are projecting a 10 percent increase.
- 7 Cumberland County is committed to
- 8 tracking visitation metrics in collaboration with the
- 9 state park, and through the use of cameras, car
- 10 counters, and surveys.
- 11 The Commission -- Cumberland is a
- 12 very small and rural county. The Commission has
- 13 received very few funding requests from Cumberland
- 14 over the past decade. This project reflected a
- 15 practical opportunity for this community to expand
- 16 impact of tourism on the local economy.
- 17 The reduced budget -- The budget was
- 18 revised to a total of \$436,000. This includes
- 19 \$100,000 estimate for A&E Design Services, \$330,000
- 20 for trail construction, and \$6,000 in in-kind
- 21 allocation for project management and administration.
- 22 Staff is recommending approval of a
- 23 \$218,000 grant award, with approval of disbursement of
- 24 grant funds for up to 50 percent of the \$436,000
- 25 approved project costs.

1 The next project is from the National

- 2 D-Day Memorial Foundation. This is a \$350,000 request
- 3 to be used towards construction of an indoor museum
- 4 space. Specifically, the grant funds would be used
- 5 towards excavation, grading, site preparation work for
- 6 the new museum Motor Pool Building. This would be a
- 7 two-level structure constructed on a sloping site with
- 8 6,000 and 7,000 square feet, and replicating a 1940
- 9 World War II era Motor Pool, with an adjacent
- 10 courtyard and outdoor exhibit space.
- This next phase of development at the
- 12 memorial, including the indoor museum space, is
- 13 expected to transform this memorial into a true
- 14 year-round destination.
- 15 If anyone has been there when it was
- 16 raining, I think you're very aware that there is no
- indoor space on this property at this time.
- 18 With the indoor space, the memorial
- is expected that they'll be able to increase their
- annual visitation from 31,680 by an additional 41,188
- 21 visitors.
- 22 A schematic for an amphitheater and
- 23 Motor Pool building, and nature trails was provided
- 24 with total cost estimated to be \$4 million, which
- 25 would be the next phase.

1 The D-Day Memorial is in the middle

- 2 of their capital campaign for all of this work. They
- 3 have raised over \$3 million. They are in the final
- 4 phase of fundraising.
- In order to move forward, they do
- 6 expect the Motor Pool Building to be constructed by
- 7 May of 2025.
- 8 I would like to note that the
- 9 Commission previously approved a grant in October of
- 10 2019 to the D-Day Memorial. It was a \$250,000 grant.
- 11 As it was approaching its end date, the D-Day Memorial
- 12 Foundation agreed to de-obligate that grant with the
- 13 expectation of this funding request being submitted
- 14 for a more refined scope of work.
- 15 Staff is recommending a \$350,000
- 16 grant award towards site work, contingent on
- disbursement of grant funds being limited to no more
- 18 that 50 percent of documented project expenses, which
- 19 would include design services and construction to be
- 20 paid from match.
- The next project is the Town of
- 22 Blackstone. This is the one where I provided
- 23 substitute page. So the staff recommendation on this
- one should include a contingency. Again, if anybody
- 25 needs that page, Suzette has copies. Raise your hand.

So this is a \$581,000 request from

- 2 the Town of Blackstone for Operation Swedish Chef.
- 3 This is for a final portion of the \$3.781 million
- 4 total cost to rehabilitate and for renovations to the
- 5 Harris Memorial Armory Center.
- The building will be used as a
- 7 multi-purpose facility, including training programs
- 8 for hospitality students, and as an event center.
- 9 The job training would consist of
- 10 hospitality training to support the tourism business
- 11 sector, specifically for a new lodging that has opened
- 12 and that is planned. This is all to support the
- 13 Foreign Affairs Security Training Center. That is the
- 14 US State Department Training Center that is located,
- 15 and now open for operation at Fort Pickett.
- The building consists of 16,400
- 17 square feet, providing two main floors and a basement
- 18 level.
- The matching funds for this project
- 20 include \$2.2 million of ARPA funds, which there is a
- 21 commitment by the town to use -- The town is required
- 22 to -- Using those funds for this project is that the
- 23 facility has to support hospitality, tourism and
- 24 training.
- The Town of Blackstone also received

1 \$1 million DHCD IRF Fund grant with the announcement

- 2 last week under their program. So all of their
- 3 matching funds are in place.
- 4 The Town provided a scope of work
- 5 description for the multi-purpose and hospitality
- 6 training center. They also provided an MOU with the
- 7 Virginia State University that identifies plans for an
- 8 Armory Hospitality Training Institute to train
- 9 workforce for the hotel operations.
- 10 Another education partner is
- 11 Transition Solutions Enterprises. They are expected
- 12 to deliver short-term hospitality job training for
- 13 inmates.
- The staff is recommending a \$581,000
- 15 grant award contingent on a hospitality, education
- 16 training plan for the Armory Hospitality Training
- 17 Institute with details on certifications and
- 18 credentials that will be offered by the education
- 19 partners to be approved by the Commission's executive
- 20 director prior to disbursement of grant funds. That
- 21 contingency is included to assure that the use of the
- 22 facility aligns with the Commission's interests.
- The last tourism project is submitted
- 24 by West Piedmont Planning District Commission. This
- 25 is a \$50,000 grant request for the Southern Virginia

- 1 Regional Branding and Marketing Plan. It would be
- 2 towards 50 percent of \$100,000 in consultant services
- 3 for Regional Branding and Marketing Plan Development.
- 4 This project is an initiative that's
- 5 modeled after Friends of Southwest Virginia that has
- 6 successfully branded the Southwest region as a
- 7 distinct cultural area and destination. They expanded
- 8 microenterprise, supported tourism, and business
- 9 development opportunities in Southwest. A need or
- 10 opportunity has been identified for the Southern
- 11 Virginia Region for Southern Virginia, which does not
- 12 have a regional identity like Southwest Virginia.
- With the major and economic and
- 14 tourism related development, it is identified as a
- 15 need for united brand.
- This proposal is submitted to us by
- 17 three planning district commissions that have
- 18 partnered together. So in addition to West Piedmont,
- 19 the Commonwealth Regional Council and Southside PDC.
- The project will look at doing an
- 21 inventory of the region's tourism assets, establishing
- 22 the key anchor attractions that link the region
- 23 together, and develop a promotion and marketing plan
- 24 to implement the regional brand.
- The proposed source of matching funds

- 1 would be a planning grant from DHCD.
- 2 Staff recommended to the PDC
- 3 leadership team that they evaluate, including all of
- 4 the counties and cities in the Southern Piedmont
- 5 topographic region of Virginia in order to focus on an
- 6 area that is geographically defined.
- 7 With that, staff requested that the
- 8 Central Virginia PDC and their localities that are
- 9 within the Tobacco Commission that are south of the
- 10 James River be considered for the region alliance.
- 11 That would include Appomattox, Bedford and Campbell
- 12 Counties.
- This would provide the proposed area
- of the Southern Piedmont be targeted 17 counties and 2
- 15 cities within the Southern area of the Tobacco Region.
- 16 The final area for the alliance will
- 17 be determined by the project team as they talk to
- 18 localities about their interests.
- 19 Staff is recommended approval of a
- 20 \$50,000 grant award for 50 percent of consultant fees.
- 21 CHAIRMAN SHELTON: All right, Sarah.
- We have anyone to speak on behalf of
- 23 any of these applications?
- 24 MS. CHEEK-MESSIER: Good afternoon.
- 25 First of all, I'm April Cheek-Messier, President and

- 1 CEO of the National D-Day Memorial Foundation.
- 2 Warner, our Chief of Staff. I just want to thank the
- 3 Commission for your support and for your time, and
- 4 particularly the staff. Sarah, for your patience with
- 5 us and helping us through the application process.
- 6 We are very, very excited about this
- 7 upcoming project. As you all know, Covid has been a
- 8 long hard couple of years, and to be able to come out
- 9 of it with a really exciting plan for the memoria.
- 10 Every year, we see about 60,000 visitors a year. This
- 11 Motor Pool Museum, the courtyard with unique artifacts
- 12 that have been donated to us will be a significant
- 13 draw.
- We are really excited about bringing
- 15 people in from all over the United States to the
- 16 Commonwealth to really feature the use, particularly a
- 17 DD tank that we have coming to us. That is
- 18 extraordinarily rare. This Motor Pool Museum is going
- 19 to be a great addition for that.
- 20 Again, just grateful for your time,
- 21 and I'm happy to answer any questions that you all
- 22 have.
- 23 CHAIRMAN SHELTON: Do we have any
- 24 questions?
- 25 (No response.)

- 1 CHAIRMAN SHELTON: Thank you.
- 2 Anyone else?
- MR. VANNOORBEECK: Good afternoon.
- 4 I'm Philip Vannoorbeeck. I'm the Town Manager of
- 5 Blackstone, Virginia. This is Chastiddy Bryant. She
- 6 is our Community Building Specialist for the Town of
- 7 Blackstone.
- We are here today because we have a
- 9 good problem today. The United States Department of
- 10 State has selected Camp Pickett or Fort Pickett, which
- 11 will now be Fort Barfoot in March. So prepare for
- 12 that. It will be changing very shortly. They have
- 13 selected a new name.
- 14 In 2011, Fort Pickett was selected to
- 15 host the new FASTC Training Center, which is a foreign
- 16 affairs security training center. At the time, the
- 17 project was \$1 billion of construction and was pared
- 18 down to about \$500 million in construction.
- In doing so, the Department of State
- 20 came to us and said you guys have to put the
- 21 hospitality portion on the market or the economy. You
- 22 guys have to figure this out.
- Their demands were 82,000 room nights
- 24 a year. That is an average of 350 rooms per night,
- 25 room per night. It's taken 10 years. We've partnered

- 1 with hospitality. We've partnered with several other
- 2 groups. There's 175 rooms open today, and another
- 3 about 150 that have been either approved or are under
- 4 construction right now. There's two projects that are
- 5 under construction in Blackstone, with a third we're
- 6 expecting to get started.
- 7 82,000 room nights a year. People
- 8 are taking tremendous risk in the millions of dollars
- 9 to build in the Town of Blackstone. We are very
- 10 pleased. The partnership is great.
- 11 Tracking the first few months just on
- 12 our limited occupancy, lodging tax could outstrip the
- 13 real estate tax for collections in the Town of
- 14 Blackstone fairly shortly.
- The only negative that we received is
- 16 we need to be able to find employees. We need to hire
- 17 folks. We need folks that are serve safe, that are
- 18 nominally trained. We don't need a four year degree
- 19 necessarily. We'll take them for administrative
- 20 positions. But when you front a house back a house,
- 21 need employees.
- Therein lies where the money came in
- 23 perfectly to help with the hospitality and tourism
- 24 elements. Several of our restaurants are struggling
- in Blackstone, and maybe in your hometown too, finding

1 enough employees. We want to make sure these folks

- 2 don't make a decision and go somewhere else because
- 3 they can't find enough employees for their hotel or
- 4 restaurant.
- 5 Chastiddy Bryant prepared the grant
- 6 in cooperation with the Commonwealth Regional Council
- 7 in Farmville. Mr. Fortune helped her quite a bit.
- If you have any questions, she'll be
- 9 happy to answer.
- MS. BRYANT: He took all the words
- 11 out of my mouth. Again, I'm Chastiddy Bryant. I'm
- 12 the Community Development Specialist for the Town of
- 13 Blackstone.
- When the town manager came to me
- 15 about this option, I didn't know where to start. So I
- 16 reached out to the sources, me going to Virginia State
- 17 University, and knowing their hospitality real well, I
- 18 asked them, I said, do y'all think y'all would be
- 19 willing to come down here and help us out a little?
- 20 Speaking with Dr. Bradford, who heads their program,
- 21 she said sure.
- 22 So after speaking with the town
- 23 manager, and (Inaudible) who owns (Inaudible)
- 24 Hospitality, the hotel in Blackstone, they needed
- 25 workers. My biggest thing was, once someone is

- 1 qualified, educated and knowing what they are doing,
- 2 you don't want to just hire someone and they don't
- 3 know what they're doing.
- So we put our heads together and
- 5 decided that this would be a great opportunity for
- 6 Blackstone to, not only train, but educate those that
- 7 would like to have a position in hospitality.
- 8 With Virginia State University
- 9 already offering their participation in the event, we
- 10 knew that not everyone wanted a four year program.
- 11 Some wanted to get out and start working right away.
- 12 We weeded down, and we also have been communicating at
- 13 Virginia Union University who is looking into
- 14 expanding and offering a two year associate's degree
- 15 program, as well as certifications in different
- 16 elements in the hospitality field for those that do
- 17 not wish to prolong and be in a four year. We want
- 18 those. They'll have the option of going forward and
- 19 apply for those programs. But if there is someone
- 20 that just wants to be certified to work in these
- 21 building to start with their feet on the ground,
- 22 that's what we want to offer.
- We have also been speaking to the
- 24 local high schools to set up dual enrollment in their
- 25 hospitality. For those students that want to continue

- 1 before they even graduate, we want to give them that
- 2 opportunity to get their hospitality foot in the door
- 3 and keep on the ground running.
- So far, the local community, the
- 5 colleges have been very supportive. We've reached out
- 6 to Southside Community college as well. And we are
- 7 trying to get as many as we can with their thoughts on
- 8 hospitality, because we just want to make Nottoway
- 9 County flourish as much as we can. I don't think we
- 10 have anything similar to this program in that area.
- 11 But I think it would be a great opportunity for us to
- 12 put it out there, and bring a lot more hospitality to
- 13 the region.
- If you have questions?
- 15 CHAIRMAN SHELTON: Do you have any
- 16 questions?
- MR. FOSTER: Help me understand what
- 18 Fort Pickett is doing really with that station?
- MR. VANNOORBEECK: In 1942, the
- 20 United States Department of Armory possessed 42,000
- 21 acres in Nottoway, Dinwiddie, a little bit in
- 22 Lunenburg, a little bit in Brunswick County. The
- 23 majority of the buildings is in Nottoway County.
- 24 Okay. Been a regular Army post for many, many years.
- 25 Pretty sleepy, quite frankly, kind of quiet.

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In the mid 1990s, then Governor
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- 2 George Allen assisted the Town of Blackstone and
- 3 transitioned the National Guard Headquarters and
- 4 several of their elements over to Fort Pickett.
- 5 It is a little more bustling than it
- 6 was before, but it is not a regular Army post. It is
- 7 a National Guard post, Virginia National Guard.
- 8 Over a thousand acres of that
- 9 property was dedicated to Nottoway County for economic
- 10 development purposes during the Iraq process. Many
- 11 folks will remember that, when they were closing
- 12 military posts back in the mid 90s. Governor Allen
- 13 and then Congress, several other partners, John
- 14 Warner, helped transition that post to the National
- 15 Guard. So the Virginia National Guard operates that.
- 16 (Inaudible) retains offices here.
- But that land, a portion of that
- 18 property that was given to Nottoway County and a
- 19 portion of the property that was still retained by the
- 20 federal government was transferred to the United
- 21 States Department of State. It is now the
- 22 headquarters of their security training facility.
- There is a flip (Inaudible), which is
- 24 in Georgia, Federal Law Enforcement training. This
- 25 training center is specific to the State Department.

- 1 These are folks that are going overseas. These are
- 2 folks that are going to embassy's. These are folks
- 3 that are going to different postings around the world.
- 4 And before they go, they have to know how to shoot a
- 5 gun, fire explosives, defensive driving skills. You
- 6 ought to see the driving track. I don't know if the
- 7 people from Virginia Raceway have seen that thing, but
- 8 it is something.
- 9 They put \$500 million of capital
- 10 improvements. It is tremendous. They've got
- 11 waterlines run out everywhere.
- 12 Again, there's 450 full-time
- 13 employees that work there at that particular facility.
- 14 Some are contracted employees. Some are GS employees.
- 15 Some of them are just temporary type employees. But
- 16 over 450 full-time employees and 10,000 students that
- 17 train on that facility every year, thus the need for
- 18 82,000 room nights a year, equating to 350 on average
- 19 per night.
- Developers have come forward, and we
- 21 are going to have the rooms that they requested. I do
- 22 believe it is going to expand. I do believe that. I
- 23 don't have anything firm. I've got nothing more than
- 24 rumors from the crabgrass there. But it is a federal
- 25 training center, over 1000 acres, and it trains people

- 1 who are going to be going overseas. They have their
- 2 own security course. Not just Marines, but embassies,
- 3 that have security that provides bodyguard protection
- 4 for ambassadors, and that sort of thing.
- 5 It is exciting that a lot of young
- 6 people are coming to Blackstone. We always ask them,
- 7 what would you like to see in Blackstone? I want a
- 8 beer, better places to eat, and those kinds of things.
- 9 So hospitality is really our need for right now. We
- 10 want to take advantage of it.
- 11 Again, lodging taxes could eclipse
- 12 our real estate taxes within the next few years.
- MR. FOSTER: Thank you. These
- 14 employees have to have place to live too that you are
- 15 trying to recruit. What are you doing about that?
- MR. VANNOORBEECK: The employee issue
- 17 that we have is, we are blessed and we are cursed,
- 18 because we are close enough to Richmond that I think a
- 19 lot of them still commute back to Chesterfield County.
- 20 We are less than an hour from Chesterfield. We are
- 21 about 45 minutes from Cosby High School. Richard an
- 22 me drive back that way sometimes on 53 with some of
- 23 you folks. A lot of those folks have decided that
- 24 they are going to live in Chesterfield County and
- 25 commute.

But we saw the same thing with the

- 2 National Guard. The vast majority of National Guard
- 3 employees still live in the Richmond area and commute
- 4 down to Blackstone.
- 5 I don't think small town living may
- 6 be for everybody. I live in Amelia County. But
- 7 Amelia is not for everybody. I think a lot of these
- 8 folks that have moved here for their jobs chose
- 9 Chesterfield County, I don't know if it is schools
- 10 necessarily. I don't know if it is shopping or
- 11 opportunities.
- 12 The majority -- They have told us,
- 13 the federal government told us when they did an
- 14 environmental assessment, and it included an economic
- development portion, 80 percent of the employees would
- 16 still live in Chesterfield County. Lunenburg probably
- 17 has seen some.
- We have seen people move here, and
- 19 there is a lot of entrepreneurial zeal with these
- 20 folks. They bought a lot of old homes in Blackstone
- 21 and fixing them up. Main Street looks a whole lot
- 22 better. If you drive through there, it's several old
- 23 homes that have been renovated. We're just blessed
- 24 that that facility is out there.
- MR. FOSTER: Maybe you should get

- 1 that beer or restaurant thing going more.
- 2 MR. VANNOORBEECK: We've got one int
- 3 town and two coming. We've got two new breweries
- 4 coming. One will be at the Old Town Shop, the old
- 5 electric plant. The other one will be at the old
- 6 Mercury Cleaners on Broad Street.
- 7 CHAIRMAN SHELTON: Any other
- 8 questions?
- 9 (No response.)
- 10 CHAIRMAN SHELTON: Do with have
- 11 anyone that wishes to speak?
- 12 MS. DANIEL: Good afternoon. I'm
- 13 Dixie Daniel. I'm the Tourism Coordinator for
- 14 Brunswick County. I want to keep it quick for you
- 15 guys. I know you're on a schedule. There's not much
- 16 else I can truly add.
- I just want to reference Sarah as
- 18 Queen Sarah. She truly helped us with our application
- 19 and keeping us on track with a million emails. So I
- 20 truly appreciate her and the Commission for giving us
- 21 this opportunity.
- The main goal here is just provide
- 23 access to Lake Gaston, again, a major tourism
- 24 destination for the Southern Virginia region.
- I am going to leave it at that. If

1 anyone has any questions, I'll do my best to answer.

- CHAIRMAN SHELTON: Any questions from
- 3 the Commission?
- 4 (No response.)
- 5 CHAIRMAN SHELTON: Thank you.
- 6 MS. HAWTHORNE: My name is Beverly
- 7 Hawthorne. My other job was recently Chairman of
- 8 Virginia's Crossroads. Virginia's Crossroads is a 20
- 9 some year old tourism group that was formed to form
- 10 the Lee's Retreat Trail. That is how far back we go.
- 11 And I wanted you all to know that, Number 1, Nottoway
- 12 and Blackstone are members of Virginia's Retreat.
- 13 Williamsburg is a member of Virginia's Retreat. Of
- 14 course, we support those activities and all that they
- 15 want to do.
- 16 And the one we haven't mentioned now
- 17 is Western Piedmont objectives on the list. Just so
- 18 everybody knows, yes, Virginia's Crossroads has been
- 19 contacted. Virginia's Crossroad was in a very
- 20 informative meeting run by Ms. Capps about getting
- 21 together with them to define the branding for
- 22 Southern Virginia.
- I hope you all will support all of
- 24 those projects because it supports all of Southern
- 25 Virginia. Thank you.

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1	CHAIRMAN SHELTON: Thank you.
2	Anybody else like to speak?
3	(No response.)
4	CHAIRMAN SHELTON: I understand that
5	Commissioner Miles is on the phone now. Mr. Hite, if
6	you wouldn't mind restating your motion for remote
7	participation as it refers to Commissioner Miles.
8	MR. HITE: I move that Chairman
9	Ruff's approval of the Commissioners Miles and
10	Cunningham request to participate remotely in this
11	meeting is in conformance with the Commission's
12	adopted electronic meeting policy, and that the voices
13	of the remotely participating members can be heard by
14	all persons at the primary meeting location.
15	CHAIRMAN SHELTON: Thank you. Is
16	there a second?
17	DELEGATE MARSHALL: Second.
18	CHAIRMAN SHELTON: We have a motion
19	and a second.
20	All those in favor, signify by saying
21	aye.
22	(Response.)
23	CHAIRMAN SHELTON: Any opposed?
24	MR. SORRELL: Mr. Chairman, if you
25	wouldn't mind just allowing Mr. Miles to say he can
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- 1 hear you.
- 2 CHAIRMAN SHELTON: Jordan, can you
- 3 hear us?
- 4 MR. MILES: Yes, sir. I apologize.
- 5 I had a very pressing work issue that came up at the
- 6 last minute. So I apologize. I can hear you all.
- 7 CHAIRMAN SHELTON: We are glad to
- 8 have you here now.
- 9 At this time, we will open up any
- 10 discussion on the Commission on this block of
- 11 applications.
- 12 (No response.)
- 13 CHAIRMAN SHELTON: Hearing none, I
- 14 guess we entertain a motion on these.
- 15 Are there any that need to be pulled
- 16 out of a potential block?
- 17 (No response.)
- 18 CHAIRMAN SHELTON: Hearing non there,
- 19 I will entertain a motion on these applications as a
- 20 block.
- MR. JENNINGS: So moved,
- 22 Mr. Chairman.
- CHAIRMAN SHELTON: We have a motion
- 24 to accept the Tourism category as a block as
- 25 recommended by staff.

- 1 Is there a second?
- 2 MR. FOSTER: Second.
- 3 CHAIRMAN SHELTON: Motion and a
- 4 second.
- 5 Is there any further discussion on
- 6 any of these?
- 7 (No response.)
- 8 CHAIRMAN SHELTON: Being none, we'll
- 9 proceed to vote.
- 10 All those in favor, signify by saying
- 11 aye.
- 12 (Response.)
- 13 CHAIRMAN SHELTON: Any opposed?
- 14 (No response.)
- 15 CHAIRMAN SHELTON: Hearing none, that
- 16 motion as a block carries.
- 17 Sarah, I believe we have a few
- 18 extension requests.
- 19 MS. CAPPS: We have three other
- 20 business items. The first one on the list is a Sussex
- 21 County grant, #3504, that has an end date of January
- 22 31st, 2023. This is a \$6,250 grant from January of
- 23 2019. It was an out-of-cycle grant request when it
- 24 was approved to support a small local brewery, a
- 25 distillery, with a new access road.

1 At the time that the Commission

- 2 considered this, we had the understanding that there
- 3 was an immediate need for the funding, and the access
- 4 road was proposed to be constructed within six months
- 5 of that award.
- 6 The request that was made to us is
- 7 for a fifth year extension. It is actually for an
- 8 extension into a sixth year. They have indicated that
- 9 they would need 13 to 18 additional months.
- 10 The staff feels that the project was
- 11 provided the standard 3 year project period for a
- 12 project that was proposed to be completed within 6
- 13 months. We also provided a fourth month extension at
- 14 Sussex County's request to provide an additional
- 15 fourth year. The project was not completed during
- 16 this time period.
- 17 Staff is recommending no further
- 18 action.
- 19 CHAIRMAN SHELTON: Let's do these one
- 20 at a time.
- 21 Is anyone hear to speak on behalf of
- 22 this request?
- MR. REAVIS: Hello. My name is David
- 24 Reavis. I'm the principal owner of Three Brothers
- 25 Distillery. I would ask the Commission to consider an

- 1 extension for the distillery's road progress.
- We had Covid come down, and literally
- 3 all business stopped for hospitality businesses like
- 4 mine. I mean, I went from having the best year of my
- 5 life with the distillery to no people coming.
- While Covid is nominally over, the
- 7 ability for my business to grow is still limited. ABC
- 8 still strains businesses like mine for cases at ABC
- 9 stores.
- The glass production, there is no
- 11 more new demand for glass, but there were shutdowns
- 12 during glass production. I am just now getting ready
- 13 to a point where I can buy bottles again to be able to
- 14 have sales in ABC.
- I do have a plan to get a road put
- 16 in. I believe I can get it done in the next 12 to 15
- 17 months. We did get an extension for 15 months from
- 18 Virginia Department Farm and Agriculture based on
- 19 constraints of Covid and business limitations that we
- 20 had.
- I would can ask the consideration of
- 22 the Commission to please grant an extension for at
- 23 least 12 months to allow us to get the progress on the
- 24 road completed.
- Any questions that you may have?

- 1 CHAIRMAN SHELTON: Any questions from
- 2 the Commission?
- 3 (No response.)
- 4 MR. REAVIS: Thank you again for your
- 5 consideration.
- 6 CHAIRMAN SHELTON: Thank you.
- 7 As we take these one at a time, what
- 8 is the goal or the Committee's pleasure, as far as the
- 9 staff recommendation for no further extension?
- MR. PACE: Mr. Chairman, can we pass
- 11 this by until after we get the other two extensions
- 12 dealt with? Can we pass it?
- 13 CHAIRMAN SHELTON: I suppose we can
- 14 do that.
- MR. PACE: Okay. I make a motion to
- 16 pass this by temporarily.
- 17 CHAIRMAN SHELTON: I'm not sure we
- 18 need a motion to pass it, but we can just put this one
- off and change the order, I quess, and go ahead with
- 20 the other and we'll come back to this one.
- Sarah, go ahead with the other two.
- MS. CAPPS: Sure. The next extension
- 23 request is from the City of Danville, Grant #3360.
- 24 This is for the Industrial Shell Building Project.
- 25 They're requesting a six month extension into the

- 1 sixth year of the project. The current end date is
- 2 January 31st, 2023.
- This is a grant for \$1 million. It
- 4 is about 35 percent of the \$2.875 million contract for
- 5 construction of the 30,000 square Shell Building in
- 6 the City of Danville's Cyber Park.
- 7 You all did provide an extension last
- 8 May to the current end date. The construction
- 9 contract is well underway. The Committee is
- 10 submitting regular reimbursements. There is a balance
- of \$507,000 on the Tobacco Commission's Project
- 12 account.
- 13 The City has indicated that the most
- 14 recent delays in the project have been related to the
- 15 financing process. I don't know the details, but the
- 16 legal teams associated with the financing institutions
- 17 required some changes to the contract documents, which
- 18 delayed the access to the cash and release of funding
- 19 to support the construction contract.
- The City is requesting a six month
- 21 extension through July 31st, 2023. The staff is
- 22 actually recommending a full final year extension on
- 23 this. So we would extend it through January 31st,
- 24 2024. If we give them the full year, we can always
- 25 close the grant out early. It just builds in an

- 1 additional buffer in case there is additional delays.
- 2 Staff is recommending approval of a 1
- 3 year extension to January 31st, 2024.
- 4 CHAIRMAN SHELTON: Is there anyone
- 5 here to speak on behalf of this extension?
- MS. BOBE: Good afternoon. I'm
- 7 Corrie Bobe, the Director of Economic Development for
- 8 the City of Danville.
- 9 First, I'd like to thank you in
- 10 advance for your consideration of this final extension
- 11 request. And thanks to Sarah for all of your help
- 12 over the years with this particular project, as well
- as all of the additional grant funds that you provided
- 14 site and building development. It has really made
- 15 truly a difference in successes that we had, not only
- 16 in Danville, but for the entire Southern Virginia
- 17 region.
- As indicated through Sarah's report,
- 19 we have come across several delays this past year. In
- 20 true Southern Virginia fashion, this project is a
- 21 regional project. It is located in one of our parks
- 22 jointly owned between the City of Danville and
- 23 Pittsylvania County.
- 24 For the first time, the two
- 25 localities IDAs are partnering on the construction of

- 1 this building.
- We also have a partnership with our
- 3 financial teams. There are two banks that are
- 4 partnering and giving a really great interest rate for
- 5 this project.
- 6 Unfortunately, with so many parties
- 7 involved, we have about six different legal teams
- 8 involved. So that has created quite a few delays in
- 9 all of the agreements involved in closing on our loan.
- We are requesting an extension.
- 11 We've tried to, as best as possible, to meet the
- 12 deadline of this current extension, through the City
- of Danville's IDA in fronting funds in order to keep
- 14 the project moving forward until finally we can close.
- 15 We are about two months away from completion of the
- 16 Shell Building. The structure itself is up. The roof
- 17 has been installed. The bricks for the exterior walls
- 18 are onsite and ready to be laid.
- We sincerely hope that you will
- 20 consider our request for this extension so that we can
- 21 complete this project. Thank you.
- 22 CHAIRMAN SHELTON: Any questions from
- 23 the Commission?
- 24 (No response.)
- 25 CHAIRMAN SHELTON: What is the

- 1 Committee's pleasure?
- DELEGATE MARSHALL: This Chair has a
- 3 motion.
- 4 CHAIRMAN SHELTON: Yes, sir.
- 5 DELEGATE MARSHALL: I move that we
- 6 accept the staff recommendation to extend it to
- 7 January 31st of 2024.
- 8 DELEGATE ADAMS: Second.
- 9 CHAIRMAN SHELTON: We have a motion
- 10 and second from Delegate Marshall and Delegate Adams.
- 11 Any further discussion?
- 12 (No response.)
- 13 CHAIRMAN SHELTON: Hearing none, all
- 14 those in favor, signify by saying aye.
- 15 (Response.)
- 16 CHAIRMAN SHELTON: Any opposed.
- 17 (No response.)
- 18 CHAIRMAN SHELTON: That extension
- 19 request is granted.
- Sarah, one final one to discuss.
- MS. CAPPS: Danville-Pittsylvania
- 22 Regional Industrial Facility is requesting a 6 year
- 23 extension for Grant #3358. This is the Berry Hill
- 24 Industrial Park Site Improvement Project with a grant
- 25 award from January of 2018.

1 The Commission approved an extension 2 and scope revision in January of 2022. The 3 construction of the grading for the 65 acre pad that includes Lots 1 and 2 proceeded at that time. 4 5 The construction contract is underway, while the majority of the grant funds are 6 7 still remaining in the project account. 8 The RIFA indicates that the 9 construction, the pad site will require approximately 10 three months to be completed. A full six year extension is requested to provide sufficient time for 11 the remaining work to be completed. 12 There is an edit to the staff 13 This is supposed to read -- I'll give 14 recommendation. 15 you the correction. Staff is recommending approval of 16 a six year extension to January 31st, 2024, not July. 17 CHAIRMAN SHELTON: Is there anyone here that would like to speak to this request? 18 19 MS. KATTIE SAUNDERS. 20 Pittsylvania County. I'm the project manager. 21 To start off, I just want to thank 22 y'all for your consideration. We are very, very 23 appreciative and thank you, Sarah for all your hard work on this. 24 This is for a final extension for the 25

- 1 70 acre graded pad in Lot 1. The grading project
- 2 should be completed within the next two to three
- 3 months. Due to the delay -- The reason that it is
- 4 taking so long is because, of course because of Covid,
- 5 which took some time to get the permits, which
- 6 essentially took longer on the grading. Again, thank
- 7 you, and we appreciate your consideration.
- We are happy to answer any questions.
- 9 CHAIRMAN SHELTON: Any questions from
- 10 the Commission?
- (No response.)
- DELEGATE MARSHALL: I move to accept
- 13 the staff recommendations for approval of a six year
- 14 extension to January 31, 2024.
- DELEGATE ADAMS: Second.
- 16 CHAIRMAN SHELTON: We have a motion
- 17 from Delegate Marshall, a second from Delegate Adams.
- 18 Any further discussion?
- 19 (No response.)
- 20 CHAIRMAN SHELTON: Hearing none, all
- 21 those in favor, signify by saying aye.
- (Response.)
- 23 CHAIRMAN SHELTON: Any opposed?
- 24 (No response.)
- 25 CHAIRMAN SHELTON: None. That

- 1 extension is approved.
- 2 So now, we will move back to the
- 3 discussion on the Sussex County extension request.
- 4 Mr. Pace?
- 5 MR. PACE: Question, Sarah. Dumb
- 6 question. I apologize. But if we were to grant the
- 7 extension, that would be for \$6250?
- MS. CAPPS: I'm sorry. This is for
- 9 \$6,250.
- MR. PACE: Yes, if we were to grant
- 11 the extension.
- MS. CAPPS: Yes. That would be to
- 13 allow the \$6,250 grant to remain available.
- MR. PACE: I have a question for the
- owner, if possible. It mentions about lawsuits
- 16 regarding the roadway. Can you go in more detail
- 17 about the litigation?
- MR. REAVIS: One of neighbors on the
- 19 roadway decided that he understands property law
- 20 better than Virginia does, and is denying the fact
- 21 that we have a prescriptive easement and the right to
- 22 assess the road, which is one of the reasons we have
- 23 been trying to get this road. It's also impacting my
- 24 ability to have business down the roads currently,
- 25 which is why I really need this road. Because if I

- 1 get this road in, I go from being open one day a week
- 2 to seven days a week or six days a week. And I
- 3 mitigate all the issues with my neighbor who is -- I
- 4 mean, I understand his frustration. I mean, I have
- 5 offered to pay road maintenance. He won't let me pay
- 6 for road maintenance. But this will mitigate all of
- 7 that.
- 8 It also moves the acces of my road
- 9 from Prince George County into Sussex County, which is
- 10 where the address of the facility is. That will
- 11 facilitate both safety, fire and rescue, police being
- 12 able to get to our property more effectively.
- When we had to call them in the past,
- 14 we get both Prince George and Sussex County responding
- 15 because there is confusion about how to access my
- 16 property.
- By operating my facility safely, fire
- is a risk, as we do store alcohol on the premises.
- 19 That is a fire hazard. If a fire were to happen, it
- 20 could take over an hour, like it has in the past, to
- 21 get emergency services to our facility, that would be
- 22 not a good thing.
- 23 MR. PACE: That's all I have. Thank
- 24 you.
- 25 CHAIRMAN SHELTON: Someone else want

- 1 to speak?
- MR. DOUGLAS: I'm Richard Douglas.
- 3 I'm the County Administrator in Sussex. I wasn't
- 4 going to speak on this to the individual.
- I do want to make a couple points. I
- 6 can't blame staff for recommending that the grant not
- 7 be renewed. I'd probably make the same
- 8 recommendation. However, to the point on the
- 9 litigation, the reason for the road, that reason is
- 10 still there.
- 11 So by terminating the grant, it does
- 12 not solve the problem. There is an access issue. The
- 13 road is in terrible shape. There is a dispute with
- 14 the property owners. That is something that needed to
- 15 be resolved.
- I also want to point out that I just
- 17 got a resolve, you know, Sussex County and our staff
- 18 for anything was no fault of ours. We relied on the
- 19 property owner to address and do what he needs to do.
- 20 We have worked diligently over the last couple years,
- 21 me and the Deputy County Administrator, tried to move
- 22 this thing along. Whereas the grant was tied to this
- 23 and state money expended. But we would like to see
- 24 closure as much as anyone.
- We hear from the property owners,

1 mainly on the Prince George side that this be fixed.

- 2 So there is a lot of expectation that the problem be
- 3 resolved. I don't see where terminating this grant
- 4 will solve that problem. We are just going to have to
- 5 try to resolve it in some other manner.
- I would recommend that, if you would
- 7 be willing to consider a one year extension to see if
- 8 there has been progress made. If there's not, then I
- 9 would fully understand that the funding be terminated.
- 10 I would ask that you consider some period of time to
- 11 allow the property owner to try to resolve and get
- 12 this project completed.
- 13 CHAIRMAN SHELTON: What is the
- 14 status -- As I read this, there is \$6,250 match from
- 15 Sussex County. Is that still all in play, as if
- 16 something happened next month?
- MR. DOUGLAS: I mean, that money was
- 18 there -- There was state AFID grant money that has
- 19 already been expended. I don't remember the exact
- 20 dollar amount, but it has been provided to the
- 21 company. And I'm not sure of the status. You'd have
- 22 to ask Mr. Reavis what the status of those dollars
- 23 are. Those funds are typically given up front. But
- 24 again, the County would still -- You know, I feel like
- 25 we are going to have to get involved at some point in

- 1 some other way to remedy this problem. It is not
- 2 going to go away.
- MR. REAVIS: To answer the question,
- 4 there was \$12,500 given by VDACS that was used to get
- 5 the survey done and some prep done in the parking lot
- 6 area, as well as some may think about it was over
- 7 Covid.
- 8 There is \$6,250 from the Tobacco
- 9 Commission, and \$6,250 from Sussex County that's still
- 10 available. As far as I know, those funds are still
- 11 committed.
- 12 CHAIRMAN SHELTON: I guess one final
- 13 question. Is this Committee's suggestion that the
- 14 problems that have held this up right now are still
- 15 not resolved? Is that what I'm --
- They possibly could be in time coming
- forward, but right now they are still not resolved; is
- 18 that correct?
- MR. REAVIS: No, sir. There is a
- 20 continue exacerbation of the issue by the question
- 21 about access to the road.
- By now getting the road put in, I now
- 23 have the mean, I am working to get the equipment
- 24 onsite to do that. Now that we're out of Covid and
- 25 the state has people can come out and actually deal

- 1 with the issue of getting road access onto Cabin Point
- 2 Road, I believe within in next 12 months I will have a
- 3 road put in.
- If you can grant me the 12 month
- 5 extension, I believe in 12 months I will come back to
- 6 this Commission and inform you that the road is
- 7 complete.
- 8 CHAIRMAN SHELTON: But the question
- 9 I'm asking is, right now, today, if you have equipment
- 10 onsite in favorable weather next week, you do not have
- 11 the legalities in place --
- MR. REAVIS: No, sir. I do have the
- 13 legalities to put that road in. I have those. I have
- 14 that legal right. I have an easement going on the
- other road and all the permissions to do the road. I
- 16 just need funding and time.
- 17 There is a different access road that
- 18 I have legal issues with. It is the only ingress and
- 19 egress at the moment.
- 20 MR. DOUGLAS: Just to clarify. The
- 21 only way to access the property now is from Prince
- 22 George County. The gravel road turns into a dirt
- 23 road. That road will not be used. They will access
- 24 Cabin Point Road in Sussex to more directly access
- 25 their property. The legal issues, in terms of access

1 via that other road, they can address that in whatever

- 2 manner they will. It will alleviate them having to
- 3 use that road.
- 4 Right now, that is the only way to
- 5 access the property, for anybody that's coming to the
- 6 distillery to use that property.
- 7 They're really two issues that don't
- 8 necessarily go hand in hand.
- 9 UNIDENTIFIED SPEAKER: Mr. Chairman,
- 10 I believe it would be appropriate to ask for
- 11 clarification. The December letter that we received
- 12 identified that once they settle the criminal lawsuit
- 13 that they would then work on filing a civil case to
- 14 quiet title to get a clear title to the property. I
- 15 believe we need clarification on whether they have
- 16 clear title to construct the road.
- MR. REAVIS: Again, that's two
- 18 separate issues. We have clear title to put in the
- 19 road from the path we are going down. The quiet title
- 20 is under the current existing road to allow us to have
- 21 business while we are constructing the road. So there
- 22 are two separate issues.
- We need quiet title, and we are
- 24 moving that suit forward. The criminal charges were
- 25 dismissed, nolle prosequi against myself for trespass.

1 Mr. Steal, the neighbor who is at the issue was found

- 2 not guilty of tortuous interference with business. We
- 3 were basically told to file a civil suit to resolve
- 4 the title on the access on the current road.
- I have an easement across the
- 6 property, and the easement on former Jimmy Belsham's
- 7 property. (Inaudible) that way. That is completely
- 8 separate from the current issue that I'm having with
- 9 the neighbor going out to County Line Road, which is
- 10 limiting my business and is impacting my ability to
- 11 have cash flow.
- 12 I'm at a point now, I'm completing a
- 13 divorce. I gave out a bunch higher pay raise than I
- 14 did last year. I know have the means and ability to
- 15 put the road in with this additional grant money. It
- 16 would resolve title issue on the other road. If
- 17 that's clear.
- 18 CHAIRMAN SHELTON: What's the
- 19 Committee's pleasure?
- 20 SENATOR. RUFF: Mr. Chairman, I'm not
- 21 on the Committee, but I would like to weigh in at this
- 22 point. We have just extended two other big projects.
- 23 I think it is only fair that when a small business has
- 24 a problem, such as Covid, which restricted his
- business pretty significantly, that we ought to

- 1 consider his needs also.
- MR. PACE: Mr. Chairman, I'll make a
- 3 motion here. I'll take a stab at it. I make a motion
- 4 we grant the fifth year extension for \$6,250.
- 5 DELEGATE MARSHALL: Second.
- 6 CHAIRMAN SHELTON: We have a motion
- 7 from Mr. Pace, and a second from Delegate Marshall.
- 8 Delegate Marshall made the second.
- Are we going to put any stipulation
- in this as the final extension, or we're just going to
- 11 give it an extension?
- 12 UNIDENTIFIED SPEAKER: First final
- 13 extension.
- MS. CAPPS: They presented those, and
- 15 they could need 13 to 18 months.
- 16 CHAIRMAN SHELTON: Okay. So you're
- 17 good with the details of what --
- MS. CAPPS: They broke it down for
- 19 us. If you are only extending it for a year, I don't
- 20 think it should be binding, since they know that they
- 21 may need 18 months.
- 22 CHAIRMAN SHELTON: Fair enough. So
- 23 we have a motion from Mr. Pace. Second by Delegate
- 24 Marshall.
- 25 Any further discussion?

- 1 (No response.)
- 2 CHAIRMAN SHELTON: Hearing none, we
- 3 will proceed to vote.
- 4 All those in favor of granting this
- 5 extension, signify by saying aye.
- 6 (Response.)
- 7 CHAIRMAN SHELTON: Any opposed?
- 8 (No response.)
- 9 CHAIRMAN SHELTON: None. Extension
- 10 passes. Congratulations, Mr. Reavis.
- MR. REAVIS: Thank you.
- 12 CHAIRMAN SHELTON: I hope you have
- 13 good luck.
- MR. REAVIS: Please come out and see
- 15 us and have a drink on me.
- MR. SHELTON: All right. Sarah, I
- 17 believe that is all the business you and I have.
- Andy, any other business that needed
- 19 to come before this Committee?
- MR. SORRELL: No other business.
- 21 CHAIRMAN SHELTON: Any other further
- 22 general public comment before this Committee at this
- 23 time.
- 24 (No response.)
- 25 CHAIRMAN SHELTON: Hearing none, I

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     would like to thank everyone, while we had a had great
     amount of participation, a lot more input and extra
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 3
     information. We certainly appreciate that from the
 4
     public.
 5
                       Hearing no more, we'll call public
     comment closed, and this Committee is adjourned.
 6
 7
     Thank you.
 8
                       CONCLUDED
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2	CERTIFICATE OF THE COURT REPORTER
3	
4	I, Sheryl Rainey, Certified Court Reporter and
5	Notary Public for the State of Virginia at Large, do
6	hereby certify that I was the Court Reporter who took
7	down and transcribed the proceedings of the Southern
. 8	Virginia Committee, when held on Wednesday, January 4,
9	2023, at 2:00 p.m., at Hampton Inn & Suites, Richmond,
10	Virginia.
11	I further certify that this is a true and
12	accurate transcript, to the best of my ability to hear
13	and understand the proceedings.
14	Given under my hand this 27th day of January,
15	2023.
16	Sheux Hainy
17	
18	Sheryl Rainey
19	Certified Court Reporter
20	Notary Public
21	for the State of Virginia at Large
22	
23	My Commission expires: April 30, 2026
24	#260655
25	